NAPA IN-STORE
SIGNAGE & DÉCOR GUIDE

VERSION 2.6

07.29.21

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BRAND PROMISE

"Quality parts and expertise you need to get the job done right – the first time."

BRAND VALUES

1. **Expertise or "Know How"**
2. **Quality**
3. **Availability of parts**

These signage guiding principles will articulate a customer-driven signage system with standards aiming to provide the following:

1. Consistency with signage nomenclature
2. Brand reinforcement
3. Keeping signage along customer sightlines
4. Intuitive product location and ease of installation

EXTERIOR

INTERIOR

INTERIOR

INTERIOR

KNOWLEDGE
TRUSTED
AUTHENTIC
QUALITY
KNOWLEDGE
TRUSTED
QUALITY
KNOWLEDGE
TRUSTED
EXPERTISE
AUTHENTIC

INTERIOR

QUALITY
KNOWLEDGE
TRUSTED
EXPERTISE
AUTHENTIC
QUALITY
VALUE
AUTHENTIC
TRUSTED
3.49
4.99
5.29
1.99

INTERIOR

VALUE
AUTHENTIC
KNOWLEDGE
QUALITY
EXPERTISE
TRUSTED
FILTERS
FILTERS
KNOWLEDGE
QUALITY
CLEANING
TECHNOLOGY

INTERIOR

THE IMPORTANCE OF BRAND & COLOR

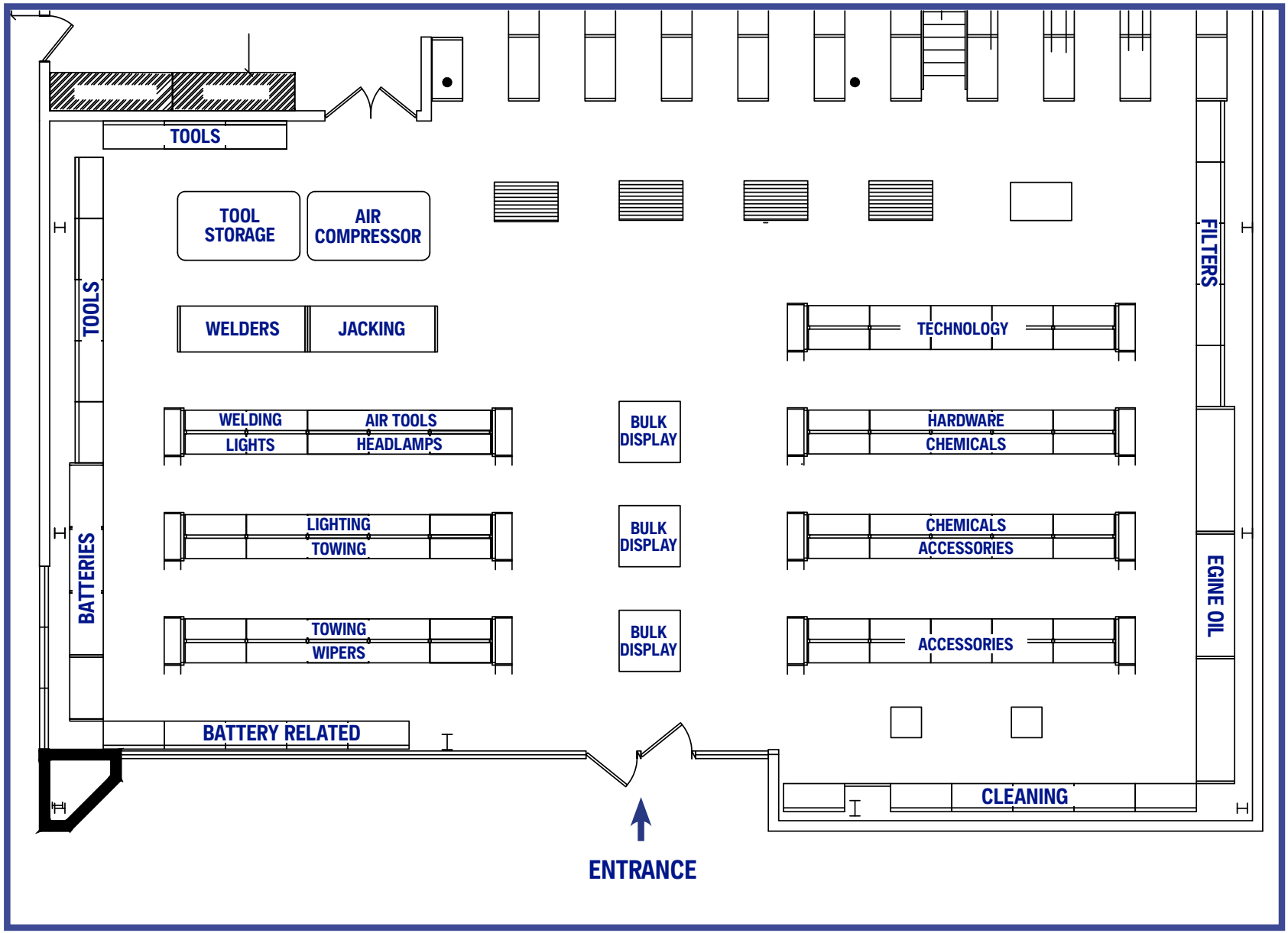
The in-store signage decor has been designed to improve the physical attributes of the store creating more of an authoritative stance on quality messaging, customer engagement and a competitive proposition.

Our retail brand colors provide a seamless integration from our Rewards Program to Product Selection, to Category Identifiers and Lifestyle Positioning, all in an effort to soften the NAPA in-store image and appeal to a broader customer audience.

It is not about becoming our competition, but authenticating our brand pillars to represent more than just the “heavy DIY”. It’s a value proposition that places us as an industry expert.

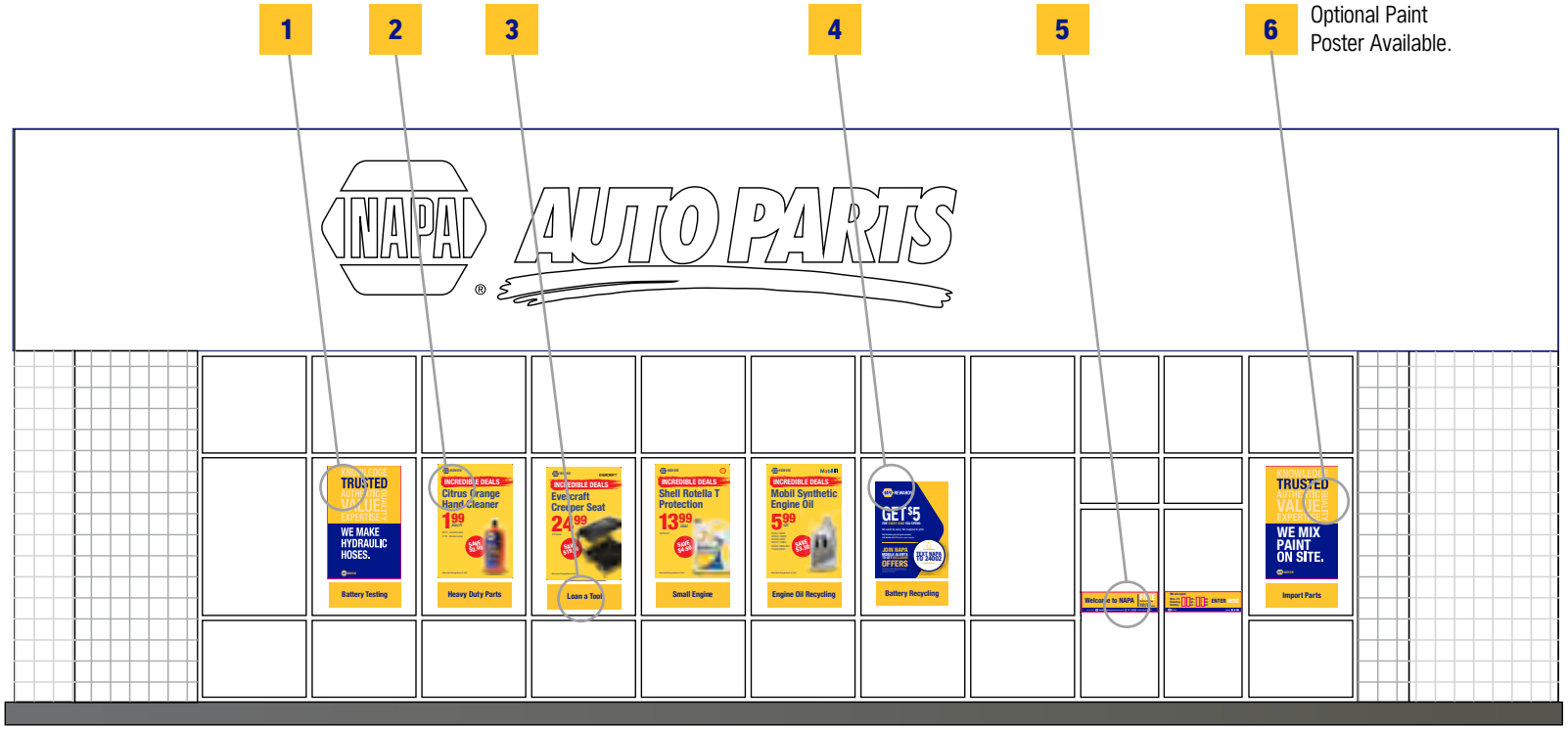
PLAN

FLOOR PLAN EXAMPLE



OVERVIEW

EXTERIOR



1 **Hydraulic Hoses:** Window poster in select locations offering hydraulic hose products

2 **Monthly Promotional:** Window posters to drive sales on select discounted products

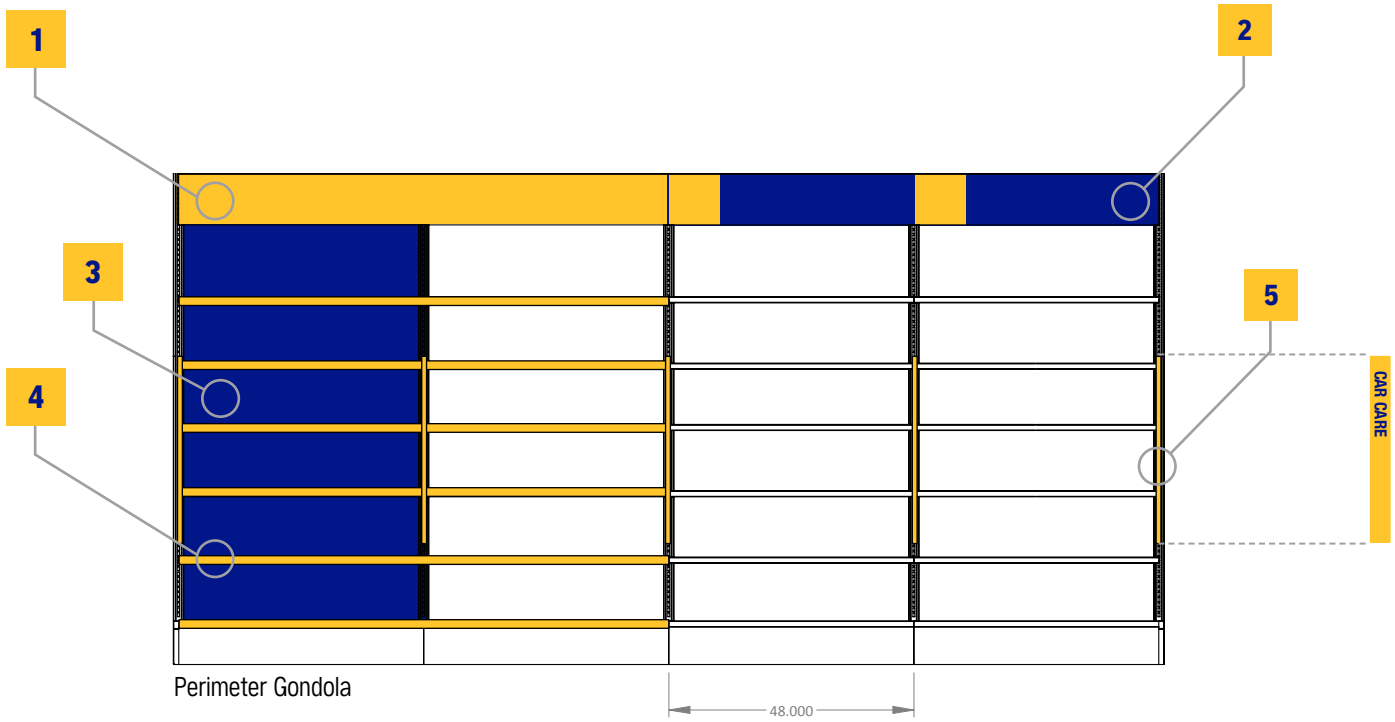
3 **Destination Clings:** Permanent signage for product and service offerings

4 **Rewards:** Optional window poster in select locations to drive customer points/savings initiative

5 **Store Hours:** Permanent door sign with interchangeable numbers for hours of operation

6 **Paint On Site:** Window poster in select locations that mix paint.

PERIMETER



1 **Perimeter Headers:** Used for Category Call-outs

2 **Perimeter WWFF Headers:** Unique signage that highlights product information and selection for specific categories. In approved locations only

3 **Shelf Backers:** In approved locations only

4 **Shelf Strips:** In approved locations only

5 **Aisle Violators:** In approved locations only

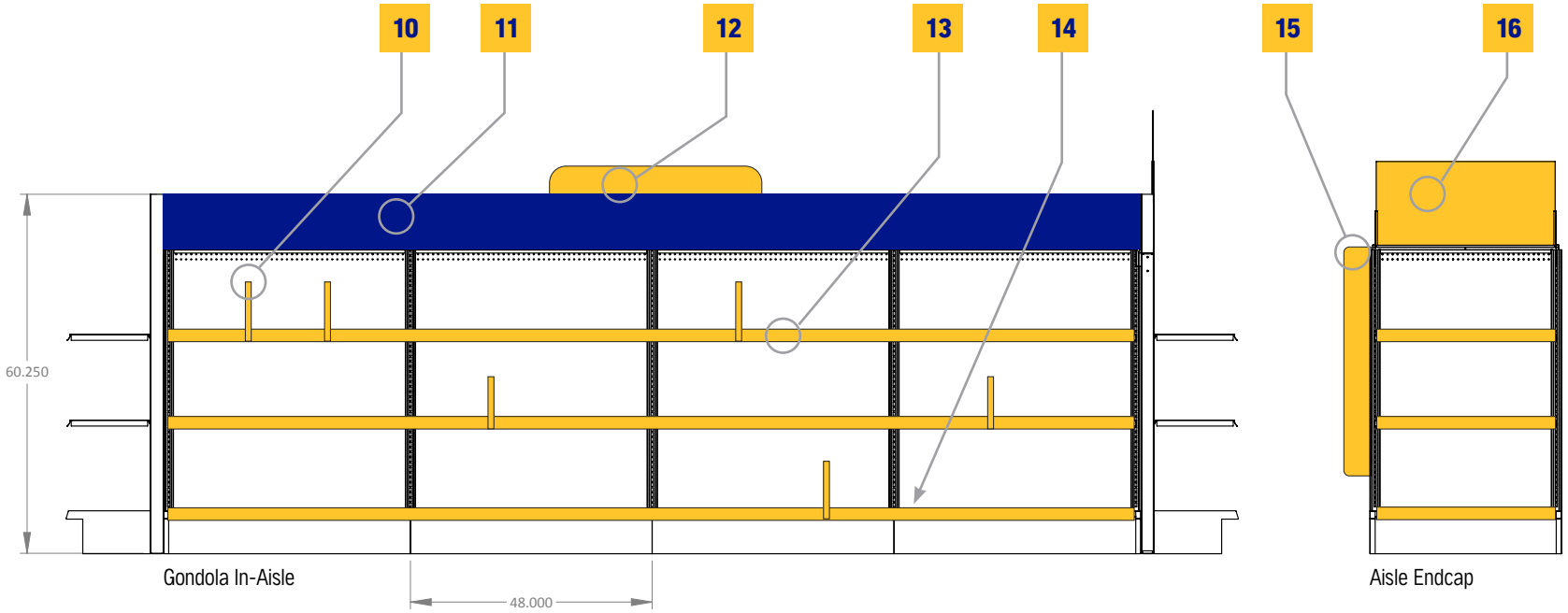
PERIMETER

7 **Rewards & Gift Card Promo:** NAPA Rewards Customer recruitment and gift card impulse purchase.

8 **Counter Displays:** Clutter control for NAPA Rewards program and gift card sales.

9 **Vertical Banners:** Serves as a brand values billboard.

WWFF POG SET UP



10 **Product Dividers:** For Chemicals and additive product navigation

11 **WWFF Aisle Headers:** NAPA exclusive product line information in approved locations only

12 **Gondola Headers:** Category callout for customer navigation

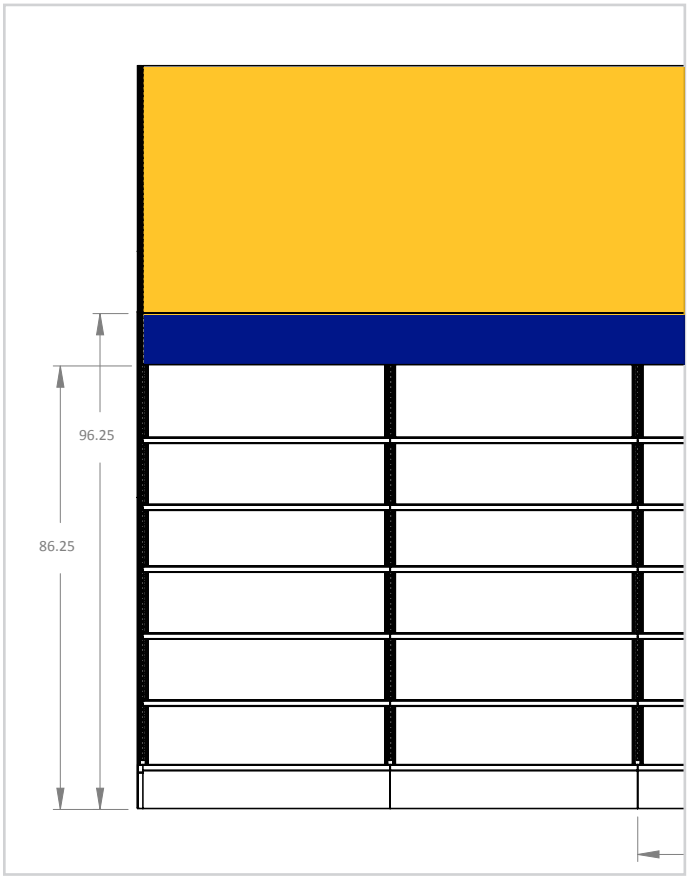
13 **Shelf Strips:** Brand color inserts for brand consistency in approved locations only

14 **Deck Liners:** Brand color unification at the shelf level in approved locations only

15 **Aisle Violators:** In approved locations only

16 **Endcap Headers:** Monthly promotional information

SIGN TYPE: PERIMETER HEADERS (LIFESTYLE, WORDCLOUDS & HEADER INSERTS)

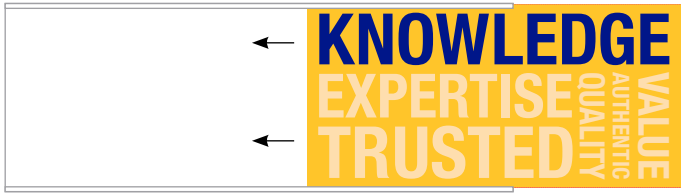


Measurement from ground to bottom of sign

NOTE: For 24" perimeter example see pages 34 and 36

48"

96"W x 47.9375"H or 48"W x 47.9375"H

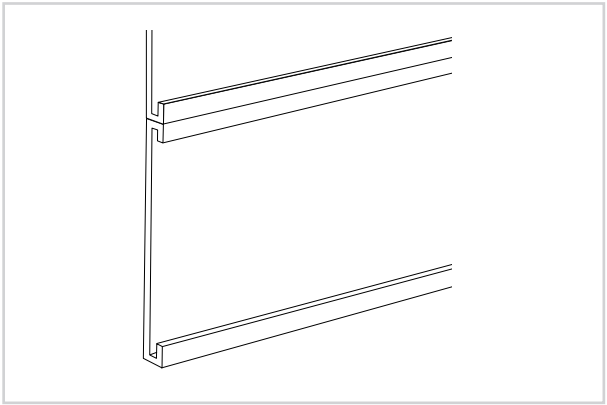


48"

96"W x 47.9375"H or 48"W x 47.9375"H

10"

96"W x 9.9375"H or 50"W x 9.9375"H



Hardware - C Channel Inserts

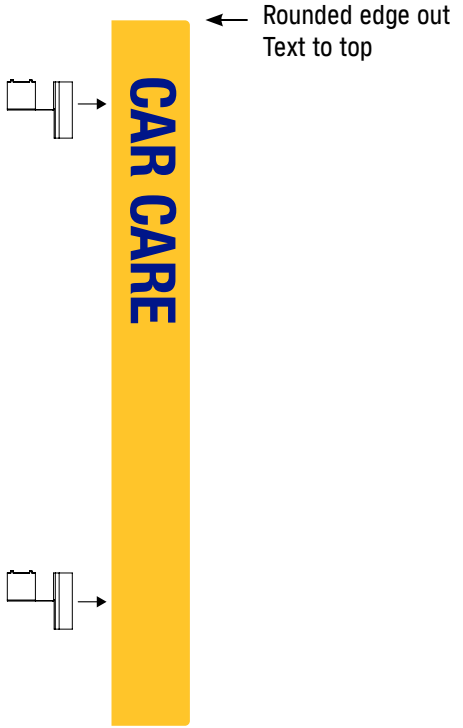
NOTE: Not supplied by MillerZell

SIGN TYPE: PERIMETER HEADERS

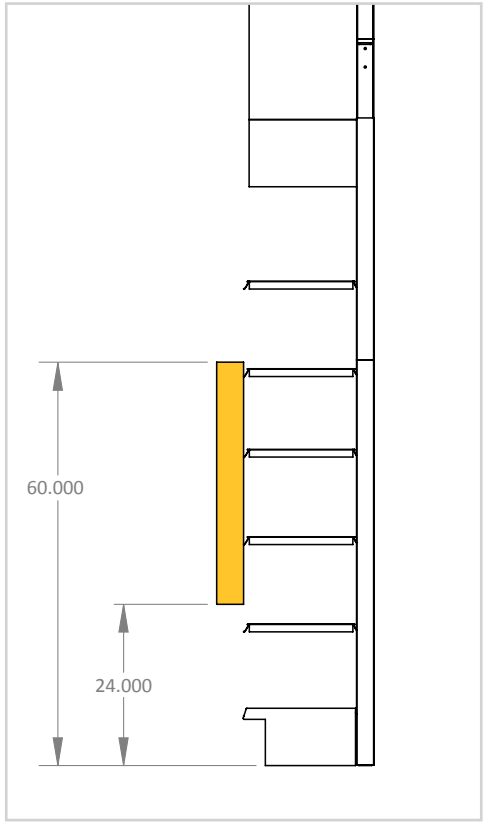
SIGN TYPE: PERIMETER BLADES

Size: 4"w x 36"h

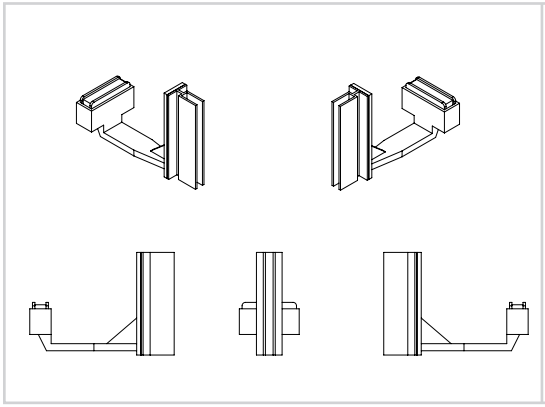
Hardware 4
Battery/Oil Application



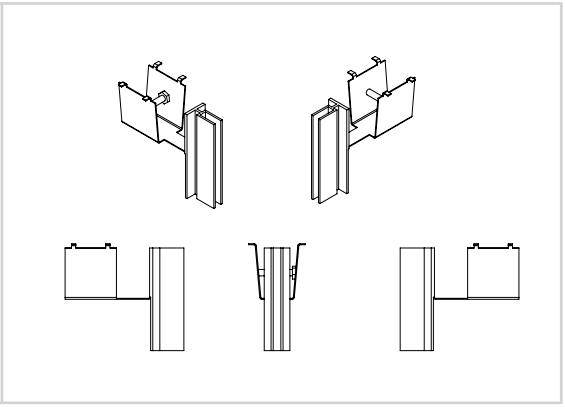
Hardware 5
On Shelf Application



Measurement from ground to bottom of sign



Part# 422473 - Hardware 1



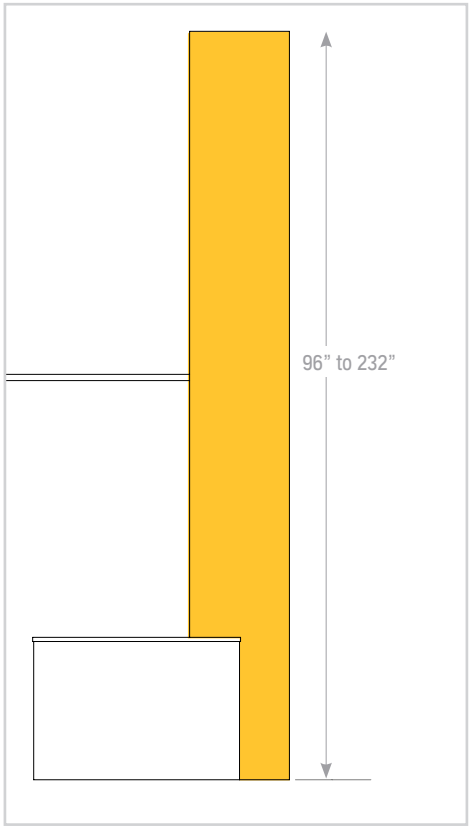
Part# 12716 - Hardware 2

SIGN TYPE: PERIMETER BLADES

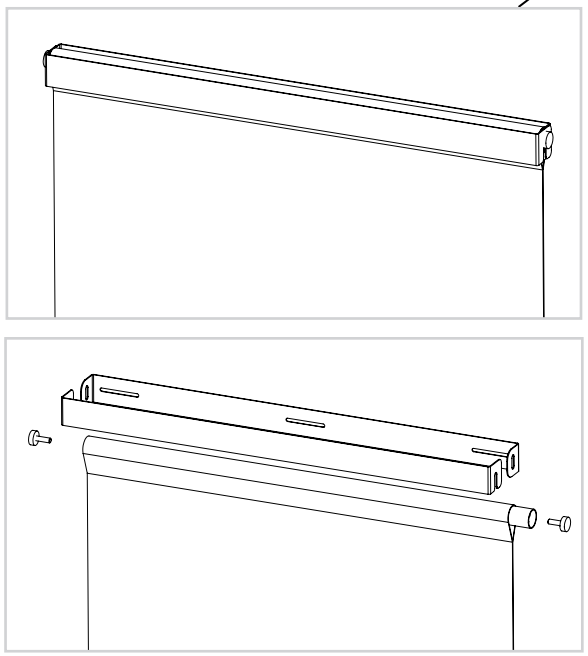
SIGN TYPE: VERTICAL BANNERS

NOTE: KIT COMES IN 5 SIZES TO MATCH THE WIDTH OF THE STOCK ROOM UPRITE

Kit# 37220 - 12" Hardware
Kit# 35980 - 18" Hardware
Kit# 6419 - 24" Hardware
Kit# 21995 - 30" Hardware
Kit# 37221 - 36" Hardware



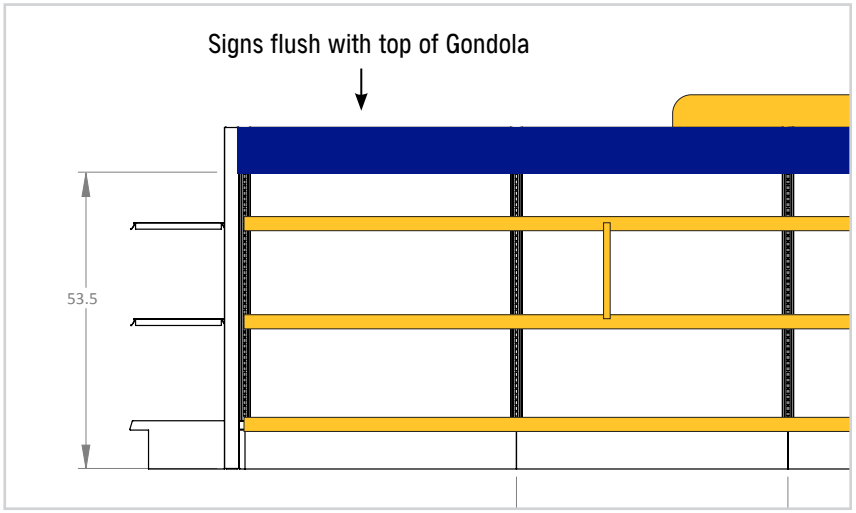
Measurement from ground to bottom of sign



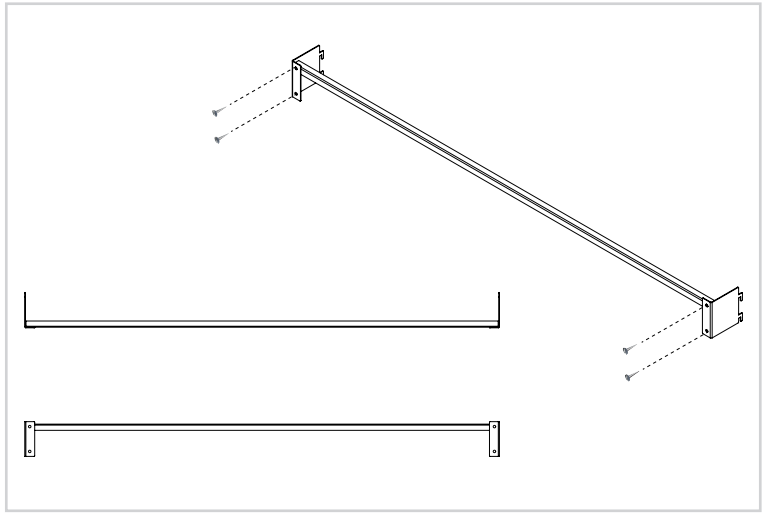
SIGN TYPE: VERTICAL BANNERS

SIGN TYPE: WWFF AISLE HEADERS

Size: 48"w x 6.5"h



Measurement from ground to bottom of sign



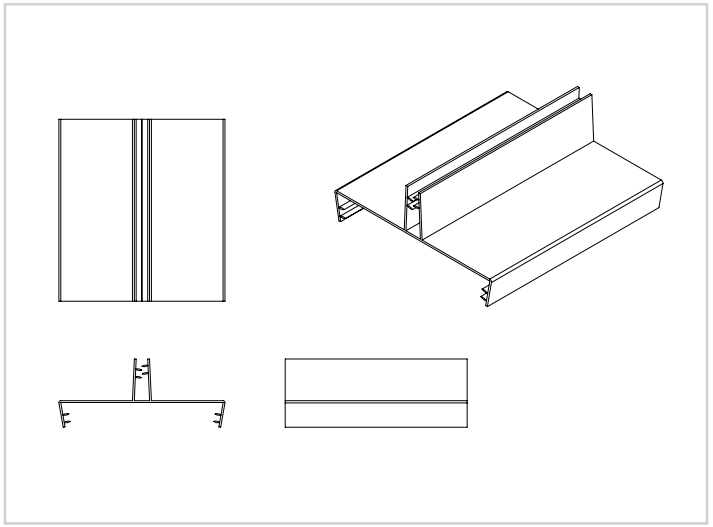
Part# 37215 - Hardware 3

HARDWARE

SIGN TYPE: WWFF AISLE HEADERS

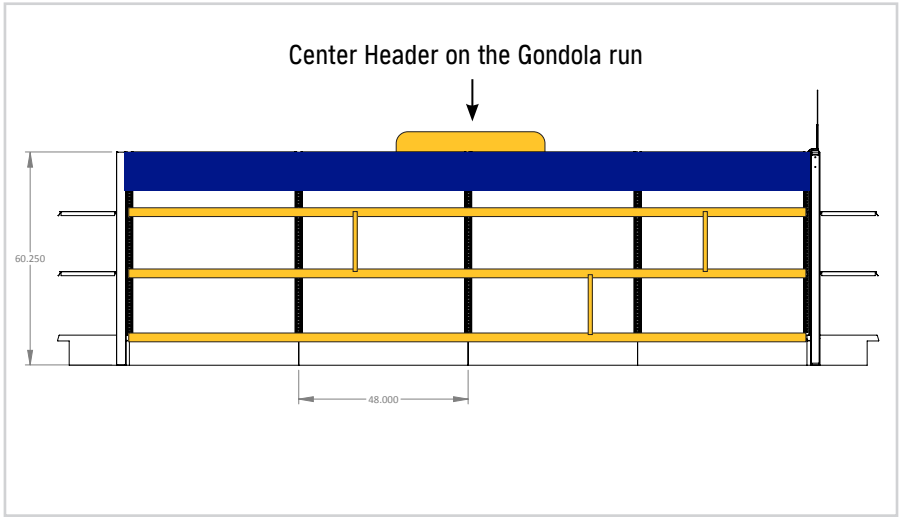
SIGN TYPE: CENTER GONDOLA HEADERS

Size: 30"w X 6"h

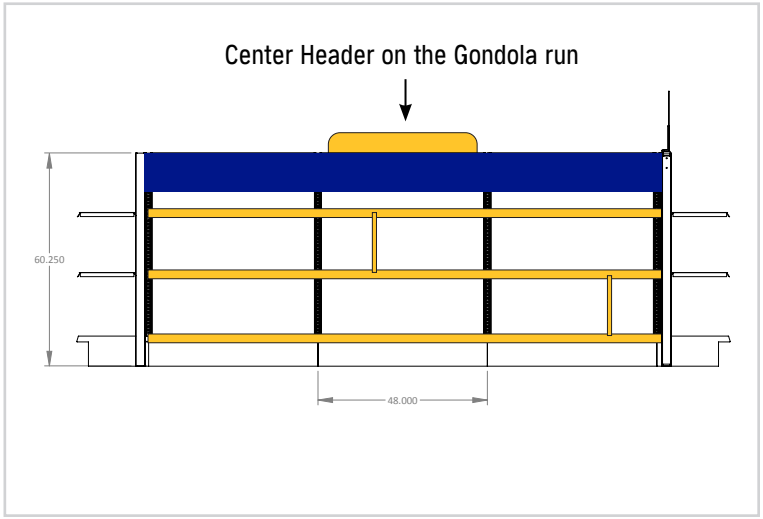


Part# 14423 - Hardware 4

(4) 4’ sections



(3) 4’ sections

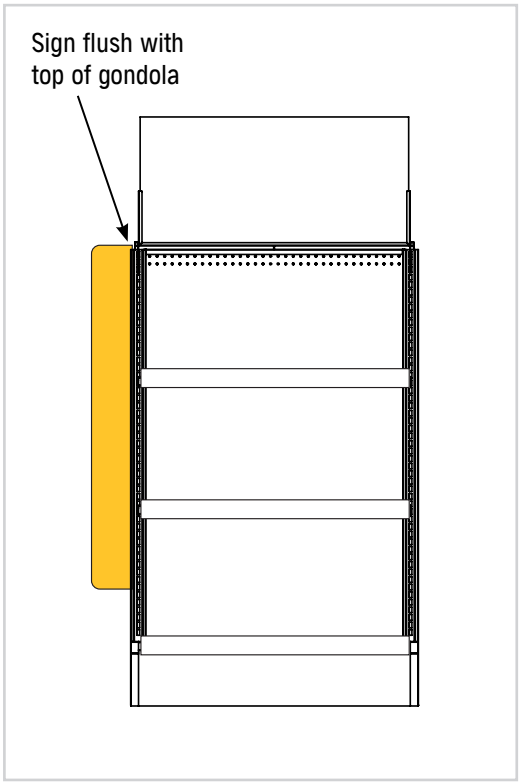


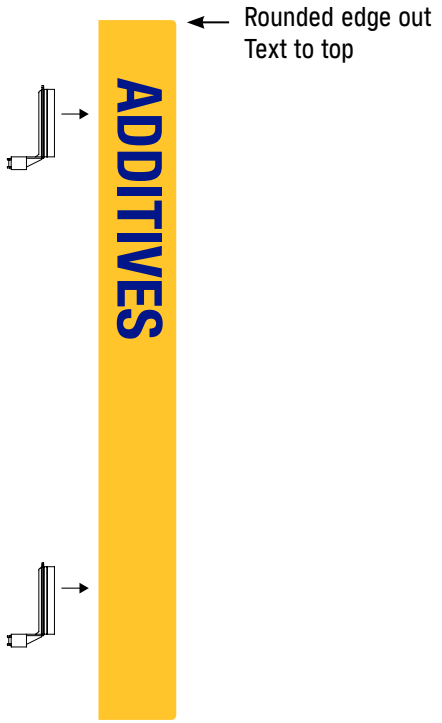
Measurement from ground to bottom of sign

SIGN TYPE: CENTER GONDOLA HEADERS

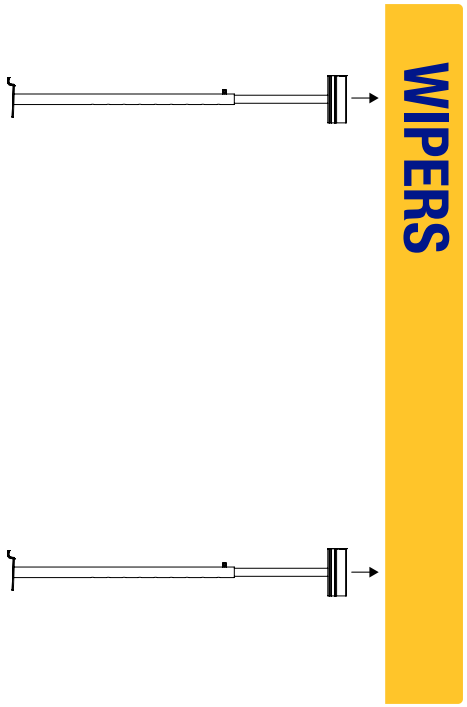
SIGN TYPE: AISLE BLADES

Size: 4"w x 36"h

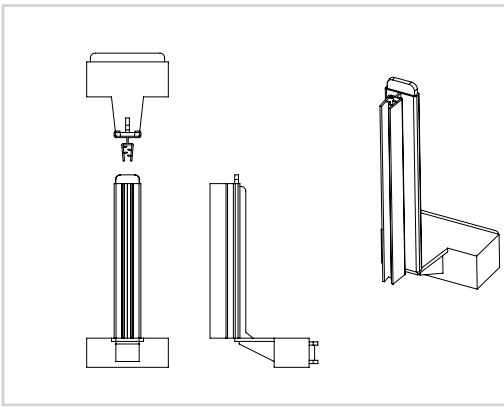




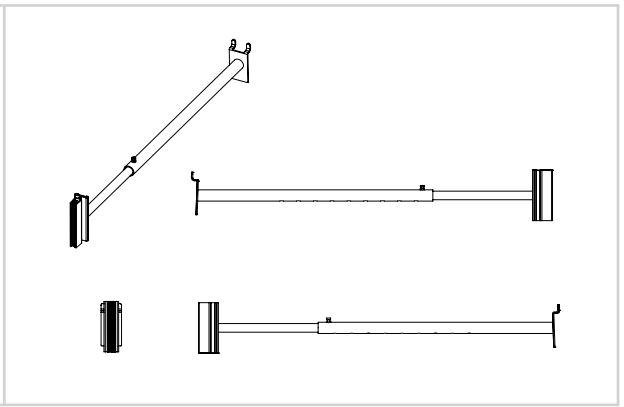
Hardware 5
Aisle Endcap Application



Hardware 6
Gondola In-Aisle Application



Part# 14045 - Hardware 5

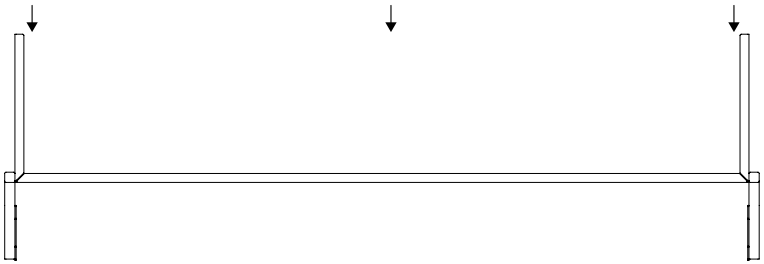


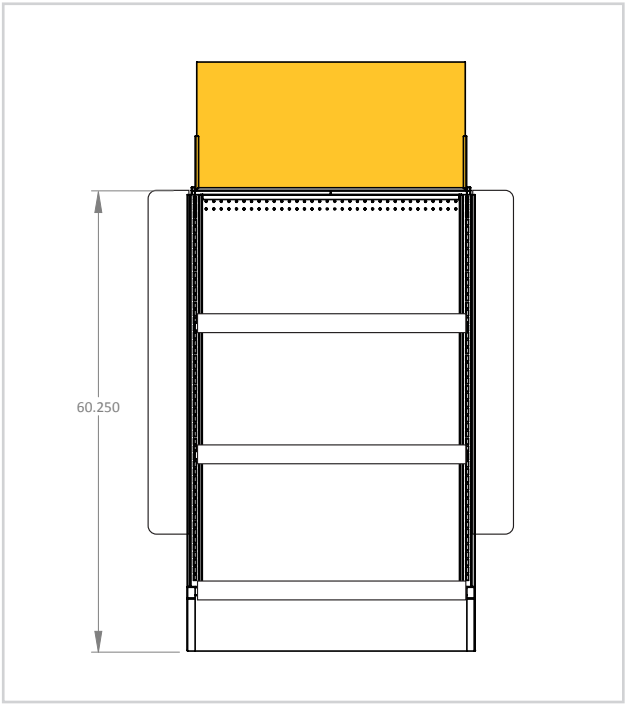
Part# 12717 - Hardware 6

SIGN TYPE: AISLE BLADES

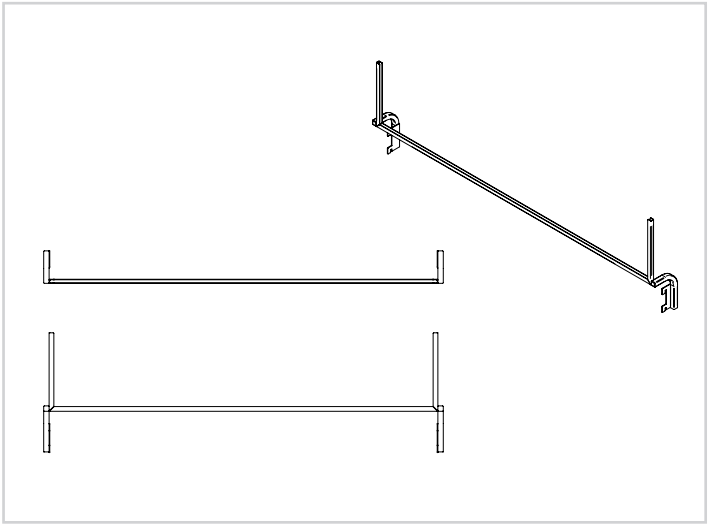
SIGN TYPE: ENDCAP HEADERS

Size: 35.5"w X 17"h





Measurement from ground to bottom of sign



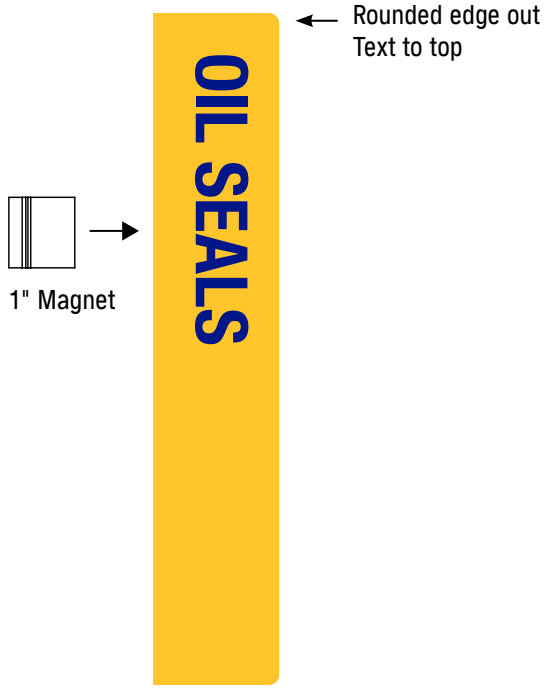
Hardware 8

NOTE: Not supplied by MillerZell

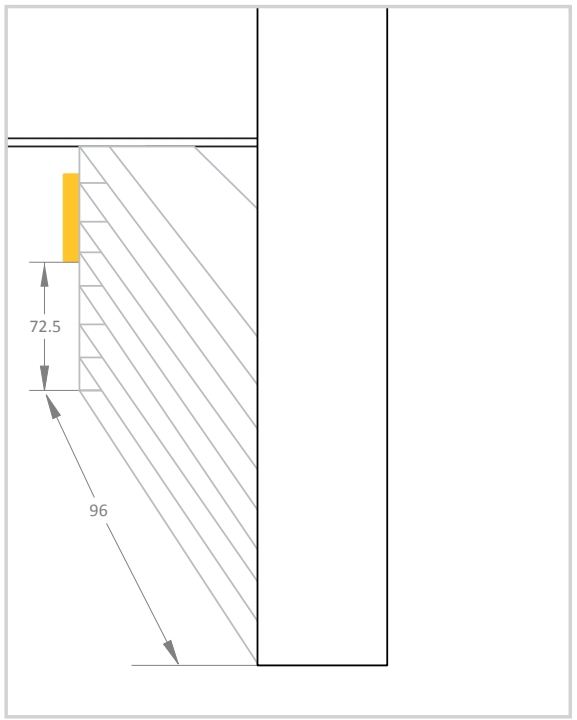
SIGN TYPE: ENDCAP HEADERS

SIGN TYPE: STOCKROOM BLADES

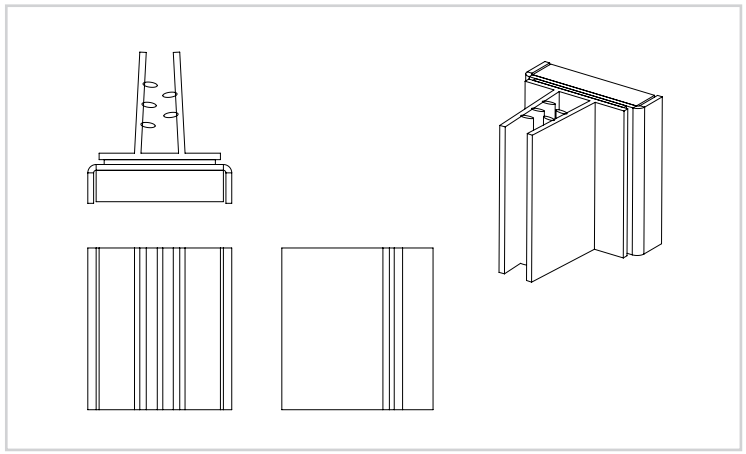
Size: 3"W x 16"H



Note: Stockroom Blades can never be placed at the front of the aisle.



- Measurement from ground to bottom of sign
- Must all be installed at the same height
- Do not install on most forward uprights

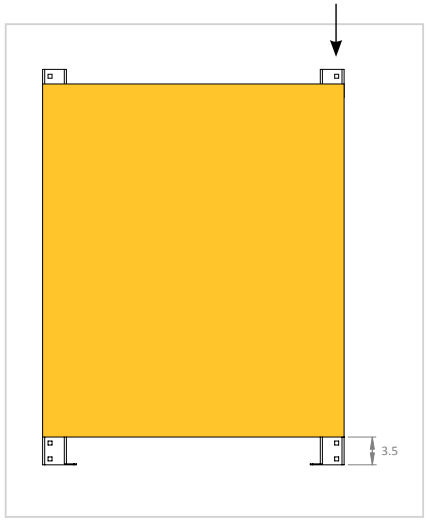


Part# 16765 Hardware 9

SIGN TYPE: STOCKROOM BLADES

SIGN TYPE: ENDCAPS & MIDCAPS

Position sign
below 1st hole



Measurement from ground to bottom of sign

28"x44.5"

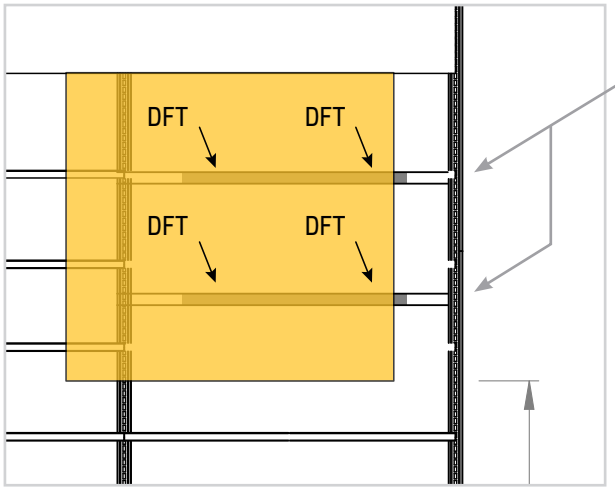
Use heavy duty double-sided adhesive tape to attach sign to Gondola uprights.

48"x50"

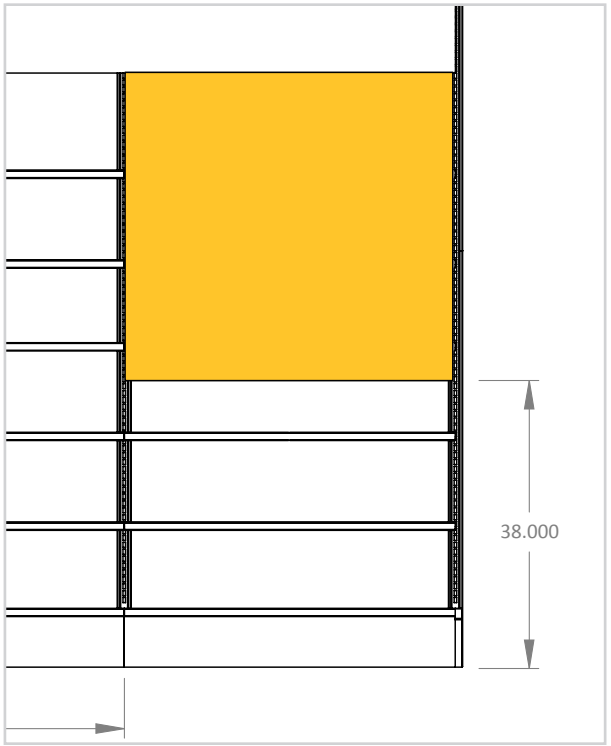
SIGN TYPE: ENDCAPS

SIGN TYPE: PERIMETER MIDCAP

Size: 48"W x 50"H



Crossbar Part #888-4814

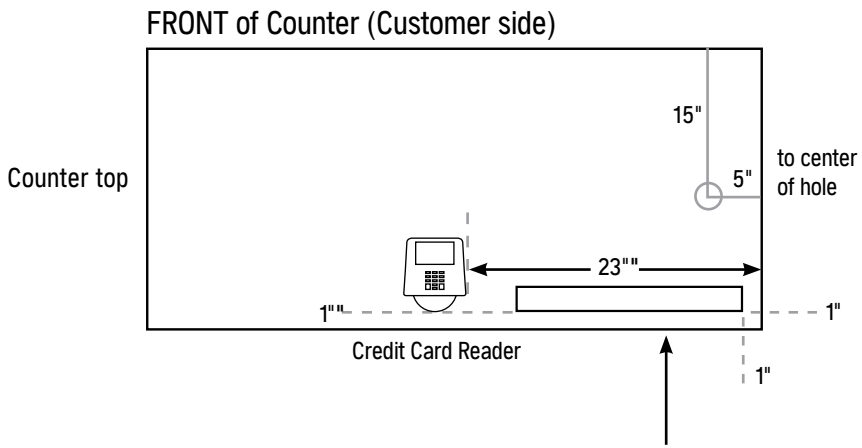


Measurement from ground to bottom of sign

Use heavy duty double-sided adhesive tape to attach sign to 888-4814 Cross Bars

SIGN TYPE: PERIMETER MIDCAP

SIGN TYPE: COUNTERTOP - CLUTTER CONTROL



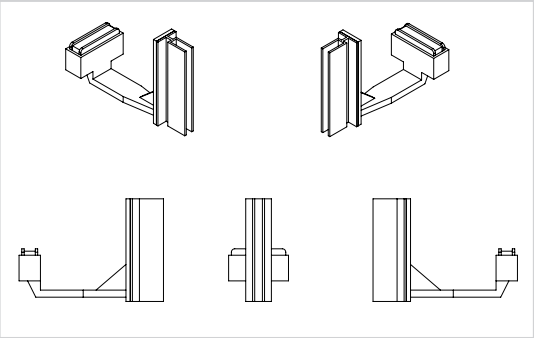
Add double-sided tape to adhere bottom of unit to counter 1" away from the corner edge.

COUNTERTOP CLUTTER CONTROL UNIT KIT# 18147

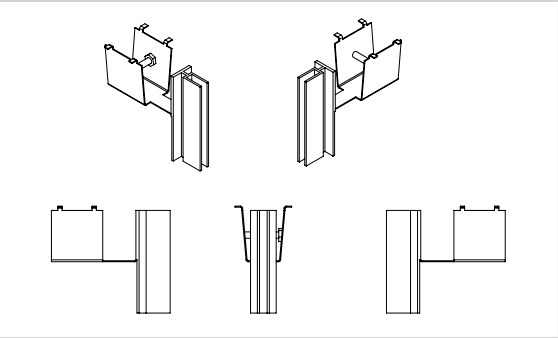
SIGN TYPE: COUNTERTOP - CLUTTER CONTROL

Please do not block clutter control unit. It should always remain visible from every sight line.

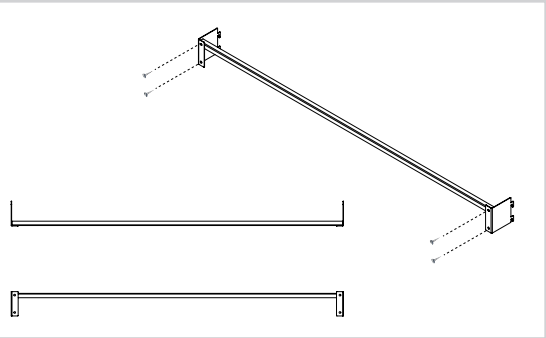
HARDWARE SUMMARY



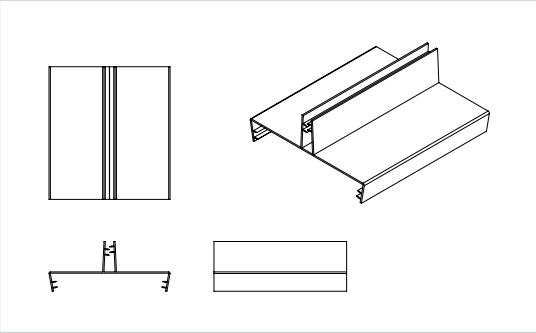
Part #422473 Hardware 1
Sign type: Perimeter Blades
Application: Gondola Uprights



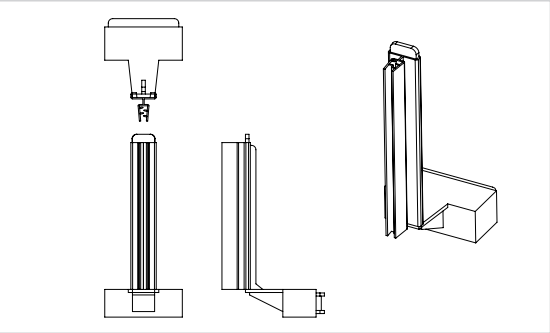
Part #12716 Hardware 2
Sign type: Perimeter Blades
Application: Gondola In-Aisle



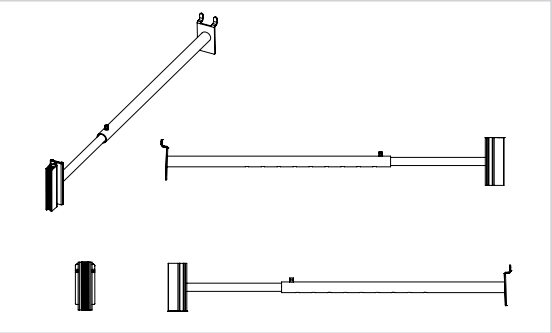
Part #18150 Hardware 3
Sign type: Aisle Headers
Application: Gondola In-Aisle



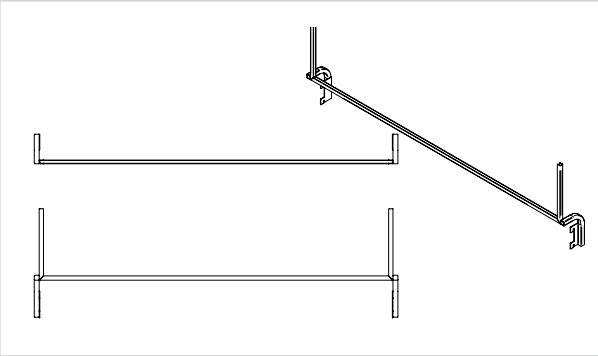
Part #14423 Hardware 4
Sign type: Center Gondola Headers
Application: Gondola



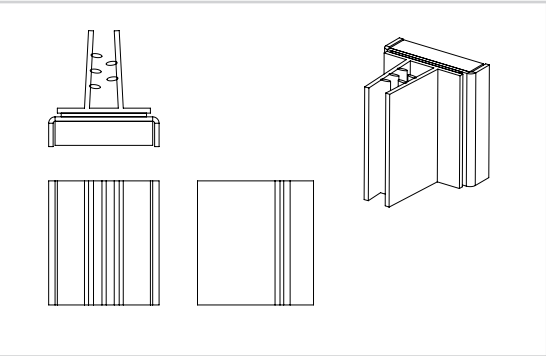
Part #14045 Hardware 5
Sign type: Aisle Blades
Application: Endcap



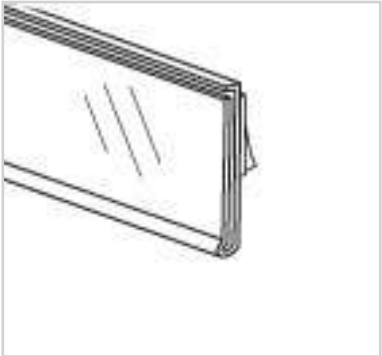
Part #12717 Hardware 6
Sign type: Aisle Blades
Application: In-Aisle



Hardware 8 Not Supplied by Miller Zell
Sign type: Endcap Headers
Application: Gondola Endcaps



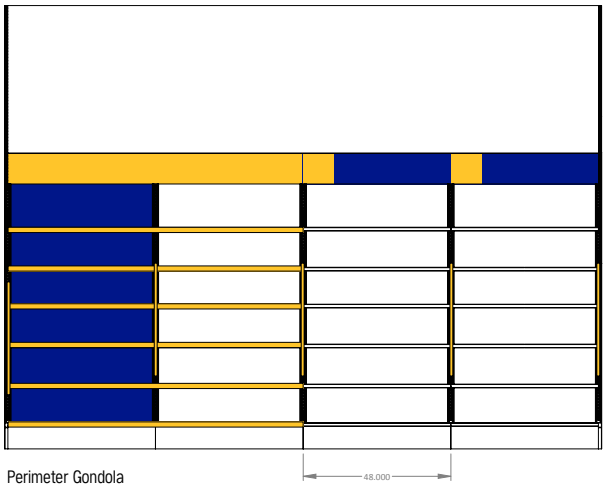
Part# 16765 Hardware 9
Sign type: Stockroom Blades
Application: Stockroom Uprights



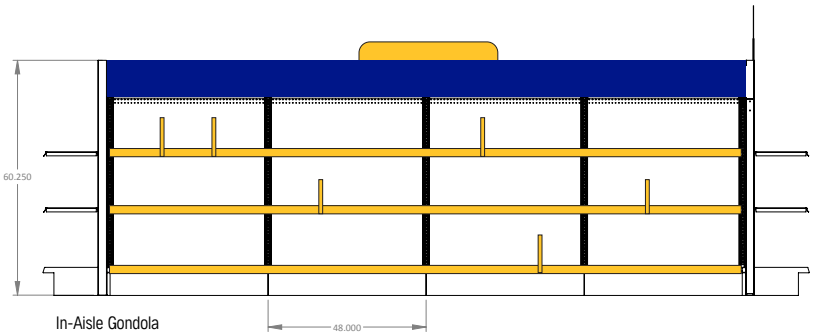
Part# 57050-01 Hardware 10
Sign type: Channel Strips
Application: Gondola In-Aisle

WWFF POG SET UP

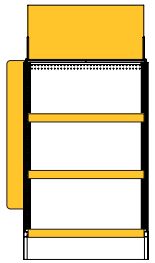
	Header Cards	Gondola Backers	Aisle Violators	Shelf Strips
Perimeter Wall Units				
1. Engine Oil	Yes	No	Yes	Yes
2. Vehicle Batteries	Yes	No	Yes	Yes
3. Wash and Wax	Yes	Yes	Yes	Yes
In-Aisle Gondolas				
4. Lamps	Yes	Yes	Yes	Yes
5. Chemicals	Yes	Yes	Yes	Yes
6. Wipers	Yes	Yes	Yes	Yes



Perimeter Gondola



In-Aisle Gondola


Endcap

This material is NOT to be used in any other planogram.

WWFF POG SET UP

BATTERY

WASH / WAX

WWFF POG SET UP

OIL

WWFF POG SET UP

LAMPS

WWFF POG SET UP

WIPER BLADES

WWFF POG SET UP

ADDITIVES

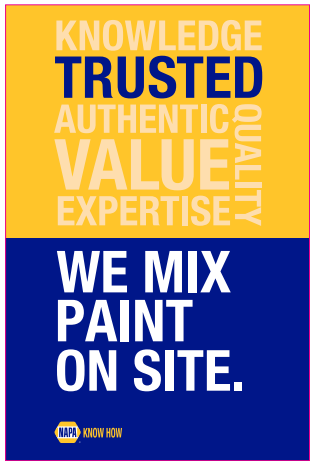
SIGNAGE BREAKDOWN

WINDOW CLINGS

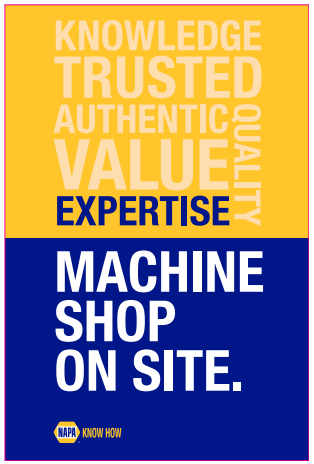
Size: 36"W x 48"H

Note: Examples Only

2 size options:
Part# 48153NSH Size: 24"W x 36"H
Part# 48151NSH Size: 36"W x 48"H
QTY: 1
Standard Kit



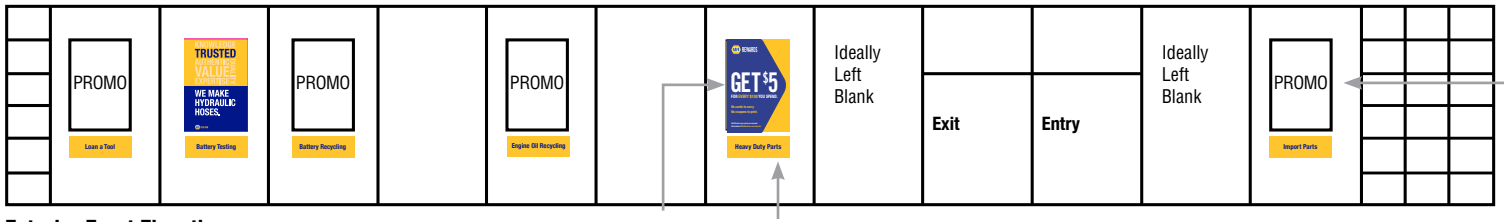
2 size options:
Part# 48157NSH Size: 24"W x 36"H
Part# 48155NSH Size: 36"W x 48"H
QTY: 1
Available Upon Request



2 size options:
Part# 21565 Size: 24"W x 36"H
Part# 21564 Size: 36”W x 48"H
QTY: 1
Available Upon Request

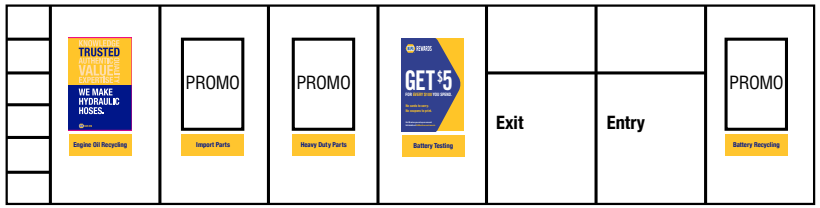
Substrate: Vinyl

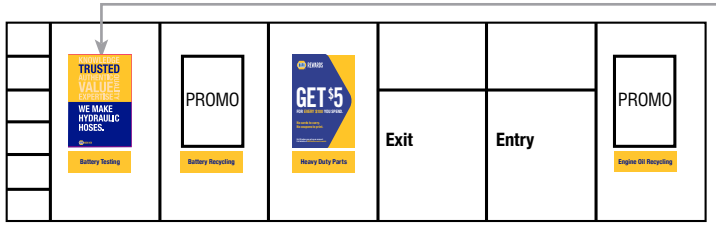
WINDOW CLING CONFIGURATION



Exterior Front Elevation

REWARDS POSTER DESTINATION CLINGS





Optional: Use Promo Poster only if store does not **mix paint** or have a **machine shop**.

Optional:
Use Paint Poster or Machine Shop if store has either service.

DESTINATION CLINGS

Part# 48042NSH QTY: 1
Size: 36"W x 12"H

Part# 48043NSH QTY: 1
Size: 36"W x 12"H

Part# 48044NSH QTY: 1
Size: 36"W x 12"H

Part# 48045NSH QTY: 1
Size: 36"W x 12"H

Part# 48046NSH QTY: 1
Size: 36"W x 12"H

Part# 48047NSH QTY: 1
Size: 36"W x 12"H

Part# 48048NSH QTY: 1
Size: 36"W x 12"H

Part# 48049NSH QTY: 1
Size: 36"W x 12"H

Part# 48050NSH QTY: 1
Size: 36"W x 12"H

36" X 12" LARGE DESTINATION CLING KIT #48041NSH

Part# 48143NSH QTY: 1
Size: 24"W x 12"H

Part# 48144NSH QTY: 1
Size: 24"W x 12"H

Part# 48145NSH QTY: 1
Size: 24"W x 12"H

Part# 48146NSH QTY: 1
Size: 24"W x 12"H

Part# 49760NSH QTY: 1
Size: 24"W x 12"H

Part# 48147NSH QTY: 1
Size: 24"W x 12"H

Part# 48148NSH QTY: 1
Size: 24"W x 12"H

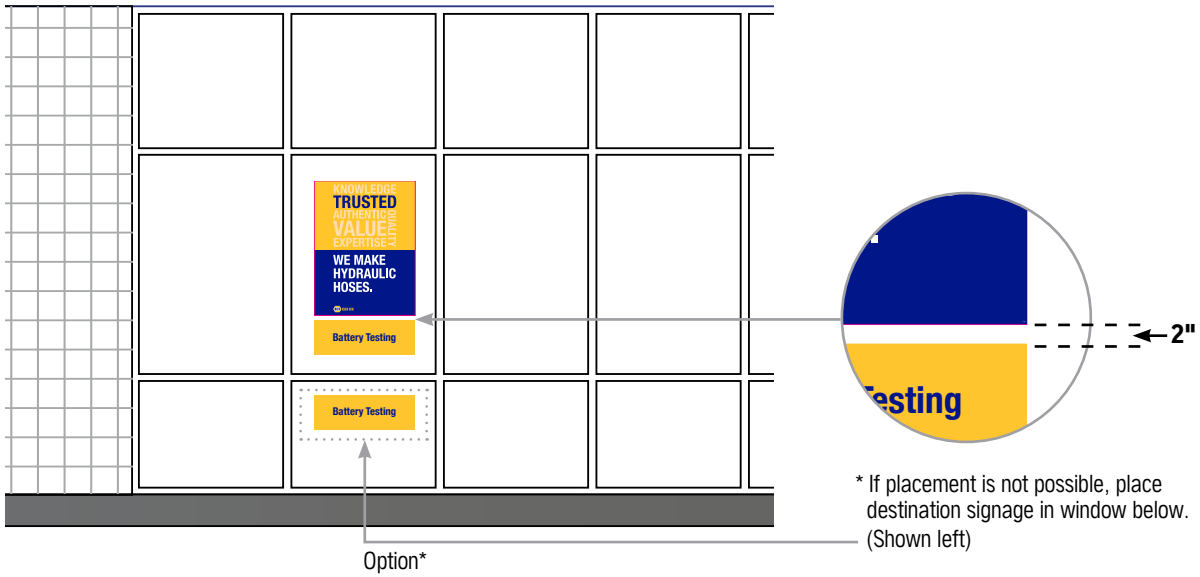
Part# 48149NSH QTY: 1
Size: 24"W x 12"H

Part# 48150NSH QTY: 1
Size: 24"W x 12"H

24" X 12" SMALL DESTINATION CLING KIT #48142NSH

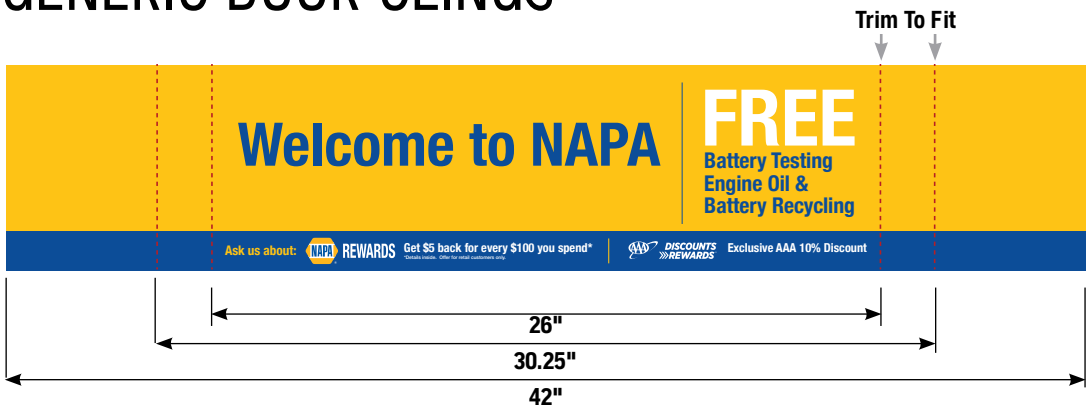
Substrate: Vinyl

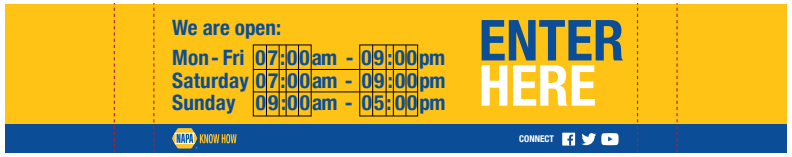
WINDOW & DESTINATION CLINGS

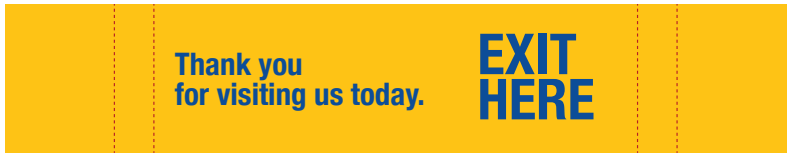


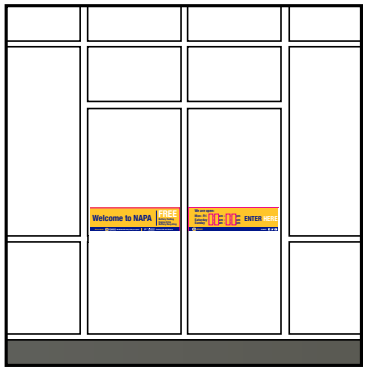
* If placement is not possible, place destination signage in window below. (Shown left)

GENERIC DOOR CLINGS

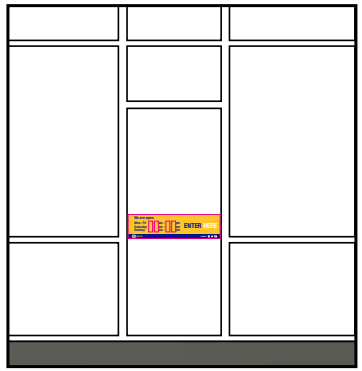








For double door application

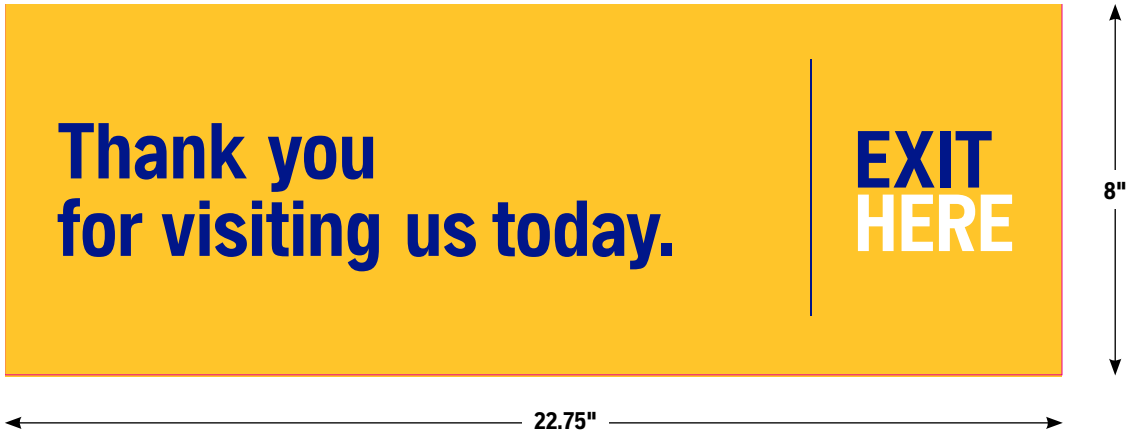


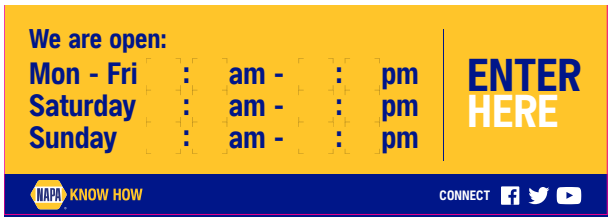
For single door application

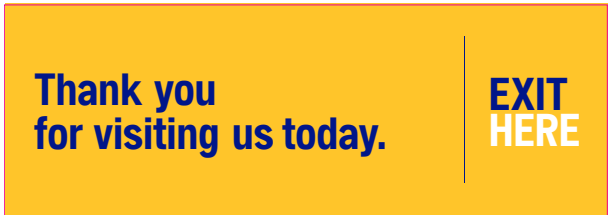
GENERIC DOOR CLING KIT #48163NSH

Substrate: Vinyl

GENERIC DOOR CLINGS - REDUCED SIZE







GENERIC DOOR CLING KIT - REDUCED SIZE #48173NSH

Substrate: Vinyl

STORE HOURS

04	04	05	05	06	06	07	07	08	08	09	09	10	10	11	11	12	12
04	04	05	05	06	06	07	07	08	08	09	09	10	10	11	11	12	12
04	04	05	05	06	06	07	07	08	08	09	09	10	10	11	11	12	12
04	04	05	05	06	06	07	07	08	08	09	09	10	10	11	11	12	12
04	04	05	05	06	06	07	07	08	08	09	09	10	10	11	11	12	12
04	04	05	05	06	06	07	07	08	08	09	09	10	10	11	11	12	12
04	04	05	05	06	06	07	07	08	08	09	09	10	10	11	11	12	12

30	30	30	30	30	30	30	30	00	00	00	00	00	00	00	00
30	30	30	30	30	30	30	30	00	00	00	00	00	00	00	00
30	30	30	30	30	30	30	30	00	00	00	00	00	00	00	00
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30	30	30	30	30	30	30	30	00	00	00	00	00	00	00	00
30	30	30	30	30	30	30	30	00	00	00	00	00	00	00	00
30	30	30	30	30	30	30	30	00	00	00	00	00	00	00	00

ADD-ON HOURS

Available Upon Request

01	01	01	01	01	01	01	01
02	02	02	02	02	02	02	02
03	03	03	03	03	03	03	03
Closed							
Closed							

STORE HOURS KIT #48168NSH

ADD-ON HOURS KIT - 48171NSH

Substrate: Vinyl

STORE HOURS

Welcome to NAPA
FREE
Battery Testing
Engine Oil &
Battery Recycling
Ask us about: REWARDS
We are open:
Mon - Fri
Saturday
Sunday
ENTER

CONNECT
Check us out at www.napaonline.com
Thank you
for visiting us today.
EXIT
PULL

WWFF PERIMETER HEADERS

PERIMETER

BATTERY

Installation Order: 1

Part# 48590NSH Size: 51" x 9.9375"

2

Part# 48591NSH Size: 51" x 9.9375"

3

Part# 48592NSH Size: 51" x 9.9375"

4

Part# 48593NSH Size: 51" x 9.9375"

WASH & WAX

Installation Order: 1

Part# 48585NSH Size: 48" x 9.9375"

2

Part# 48586NSH Size: 48" x 9.9375"

3

Part# 48589NSH Size: 48" x 9.9375"

4

Part# 48587NSH Size: 48" x 9.9375"

5

Part# 48588NSH Size: 48" x 9.9375"

Substrate: 60 mil Styrene

PERIMETER HEADERS

PERIMETER

OIL WALL GRAPHIC - 24' PLANOGRAM

Part# 61608NSH
Size: 48.6" x 9.9375"

Part# 61609NSH
Size: 49.5" x 9.9375"

Part# 61610NSH
Size: 49.5" x 9.9375"

Part# 61611NSH
Size: 49.5" x 9.9375"

Part# 61607NSH
Size: 49.5" x 9.9375"

*KIT INCLUDES ALL PRODUCT CARDS

OIL WALL GRAPHIC & HARDWARE KIT #56717NSH

Substrate: 60 mil Styrene

OIL WALL GRAPHIC - 24' PLANOGRAM

OIL WALL GRAPHIC - 16' PLANOGRAM

Part# 61613NSH
Size: 49.5" x 9.9375"

Part# 61607NSH
Size: 49.5" x 9.9375"

Part# 61610NSH
Size: 49.5" x 9.9375"

Part# 61611NSH
Size: 49.5" x 9.9375"

*KIT INCLUDES ALL PRODUCT CARDS

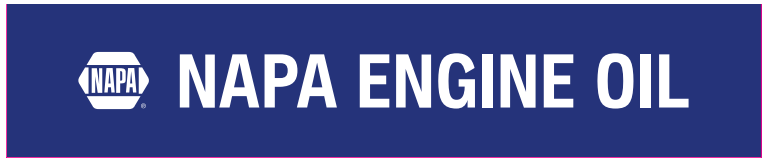
OIL WALL GRAPHIC & HARDWARE KIT #56718NSH

Substrate: 60 mil Styrene

PERIMETER

OIL WALL GRAPHIC - 16' PLANOGRAM

OIL WALL GRAPHIC - 8' PLANOGRAM



Part# 61607NSH
Size: 48.6" x 9.9375"

*KIT INCLUDES ALL PRODUCT CARDS
* TWO HEADERS PER KIT

OIL WALL GRAPHIC & HARDWARE KIT #56719NSH

Substrate: 60 mil Styrene

OIL WALL GRAPHIC - 8' PLANOGRAM

PERIMETER

CATEGORY INSERTS

	CHARGING	**STARTING**	**CABLES**
Part# 47999NSH QTY: 3 Size: 47.9375" x 9.9375"	**Part# 47995NSH QTY: 1** Size: 47.9375" x 9.9375"	**Part# 47994NSH QTY: 1** Size: 47.9375" x 9.9375"	**Part# 48003NSH QTY: 1** Size: 47.9375" x 9.9375"
DIY SERVICE TOOLS	**DIY HAND TOOLS**	**TOOL SETS**	**PROFESSIONAL**
Part# 48000NSH QTY: 2 Size: 47.9375" x 9.9375"	**Part# 47997NSH QTY: 2** Size: 47.9375" x 9.9375"	**Part# 47998NSH QTY: 1** Size: 47.9375" x 9.9375"	**Part# 48002NSH QTY: 3** Size: 47.9375" x 9.9375"
TOOLS	**KNOW HOW**	**POWER TOOLS**	**HEAVY DUTY**
Part# 48001NSH QTY: 5 Size: 47.9375" x 9.9375"	**Part# 48005NSH QTY: 3** Size: 47.9375" x 9.9375"	**Part# 48008NSH QTY: 1** Size: 47.9375" x 9.9375"	**Part# 48244NSH QTY: 2** Size: 47.9375" x 9.9375"
ACCESSORIES	**ANTIFREEZE**	**TOOL BOXES**	**TOWING**
Part# 47996NSH QTY: 1 Size: 47.9375" x 9.9375"	**Part# 48004NSH QTY: 1** Size: 47.9375" x 9.9375"	**Part# 48006NSH** Size: 47.9375" x 9.9375"	**Part# 48007NSH QTY: 2** Size: 47.9375" x 9.9375"
CLEANING	**FILTERS**	**TOOL BOXES**	**WELDING**
Part# 47992NSH * Size: 47.9375" x 9.9375"	**Part# 47993NSH *** Size: 47.9375" x 9.9375"	**Part# 48006NSH *** Size: 47.9375" x 9.9375"	**Part# 49370NSH QTY: 1 *** Size: 47.9375" x 9.9375"
WE MIX PAINT	**MARINE**		
Part# 49369NSH QTY: 1 * Size: 47.9375" x 9.9375"	**Part# 59288NSH QTY: 1 *** Size: 47.9375" x 9.9375"		

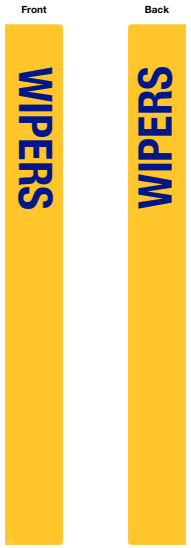
CATEGORY INSERT KIT #47991NSH ***Sold Seperately**

Substrate: 60 mil Styrene

CATEGORY HEADERS

PERIMETER & GONDOLA BLADES

GONDOLA

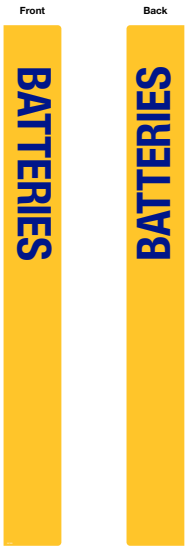


Part#48027NSH QTY: 2
Size: 4" x 36"

Part# 48026NSH QTY: 2
Size: 4" x 36"

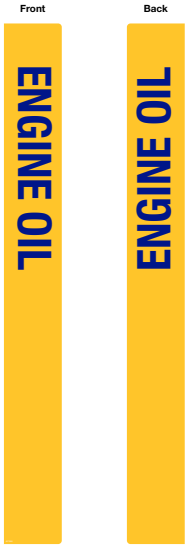
Part# 48028NSH QTY: 2
Size: 4" x 36"

PERIMETER



Part#48025NSH QTY: 2
Size: 4" x 36"

Part# 48024NSH QTY: 2
Size: 4" x 36"



Part# 48023NSH QTY: 2
Size: 4" x 36"

PERIMETER & GONDOLA BLADE KIT #48022NSH

Substrate: 80 mil Styrene

PERIMETER & GONDOLA BLADES

GONDOLA

PERIMETER

PERIMETER

VERTICAL BANNERS

SPECIALTY BRANDS

FRICTION

RIDE CONTROL

FILTERS

HEATING & COOLING

OE SOLUTIONS

BELTS & HOSES

PROFORMANCE

ROTORS

IGNITION

Substrate: Vinyl Banner

PERIMETER

VERTICAL BANNERS

PERIMETER

VERTICAL BANNERS

12" WIDTH BANNER

8'	Brands Banner 12"	48440NSH
10'	Brands Banner 12"	48442NSH
12'	Brands Banner 12"	48444NSH
15'	Brands Banner 12"	48446NSH

24" WIDTH BANNER

7'	Brands Banner 24"	48448NSH
7'	Ride Control Banner 24"	48450NSH
7'	Heating/Cooling Banner 24"	48452NSH
7'	Proformer Banner 24"	48454NSH
7'	Ignition Banner 24"	48456NSH
7'	Friction Banner 24"	48458NSH
7'	OE Parts Banner 24"	48460NSH
7'	Rotors Banner 24"	48462NSH
7'	Filters Banner 24"	48464NSH
7'	Belts-Hoses Banner 24"	48466NSH
8'	Specialty Brands Banner 24"	48470NSH
8'	Friction Banner 24"	48468NSH
8'	Ride Control Banner 24"	48472NSH
8'	Filters Banner 24"	48474NSH
8'	Heating/Cooling Banner 24"	48480NSH
8'	OE Parts Banner 24"	48482NSH
8'	Belts/Hoses Banner 24"	48484NSH
8'	Proformer Banner 24"	48486NSH
8'	Rotors Banner 24"	48488NSH
8'	Ignition Banner 24"	48490NSH
10'	Specialty Brands Banner 24"	48492NSH
10'	Friction Banner 24"	48494NSH
10'	Ride Control Banner 24"	48496NSH
10'	Filters Banner 24"	48498NSH

24" WIDTH BANNER

10'	OE Parts Banner 24"	48502NSH
10'	Belts/Hoses Banner 24"	48504NSH
10'	Proformer Banner 24"	48506NSH
10'	Rotors Banner 24"	48508NSH
10'	Ignition Banner 24"	48510NSH
15'	Brands Banner 24"	48512NSH
15'	Friction Banner 24"	48514NSH
15'	Ride Control Banner 24"	48516NSH
15'	Filters Banner 24"	48518NSH
15'	Heating/Cooling Banner 24"	48520NSH
15'	OE Parts Banner 24"	48522NSH
15'	Belts/Hoses Banner 24"	48524NSH
15'	Proformer Banner 24"	48526NSH
15'	Rotors Banner 24"	48528NSH
15'	Ignition Banner 24"	48530NSH

30" WIDTH BANNER

8'	Filters Banner 30"	48534NSH
10'	Filters Banner 30"	48536NSH
12'	Filters Banner 30"	48538NSH
15'	Filters Banner 30"	48540NSH

36" WIDTH BANNER

8'	Specialty Brands Banner 36"	48542NSH
8'	Friction Banner 36"	48544NSH
8'	Heating/Cooling Banner 36"	48546NSH
8'	Rotors Banner Kit 36"	48548NSH
10'	Specialty Brands Banner 36"	48550NSH
10'	Friction Banner Kit 36"	48552NSH
10'	Heating/Cooling Banner Kit 36"	48556NSH

36" WIDTH BANNER

12'	Specialty Brands Banner Kit 36"	48558NSH
12'	Friction Banner Kit 36"	48560NSH
12'	Heating/Cooling Banner Kit 36"	48564NSH
12'	Rotors Banner Kit 36"	48562NSH
15'	Specialty Brands Banner Kit 36"	48566NSH
15'	Friction Banner Kit 36"	48568NSH
15'	Heating/Cooling Banner Kit 36"	48572NSH
15'	Rotors Banner Kit 36"	48570NSH

Substrate: Vinyl Banner

STOCK ROOM

STOCK ROOM AISLE SIGNS

SIZE: 3" x 16"
QUANTITY OF 1 EACH PER KIT
STOCK ROOM AISLE SIGN KIT #49340NSH

Substrate: 60 mil Styrene

STOCK ROOM AISLE SIGNS

GONDOLA

WWFF AISLE HEADERS

WIPERS

Installation Order: 1

Part# 48014NSH Size: 48" x 6.5"

2

Part# 48015NSH Size: 48" x 6.5"

3

Part# 48016NSH Size: 48" x 6.5"

4

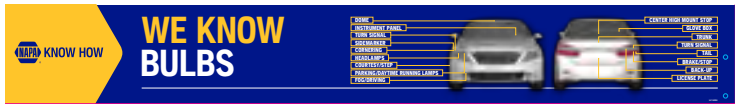
Part# 48017NSH Size: 48" x 6.5"

BULBS

Installation Order: 1

Part# 48013NSH Size: 48" x 6.5"

2



Part# 54156NSH Size: 48" x 6.5"

3

Part# 48011NSH Size: 48" x 6.5"

4

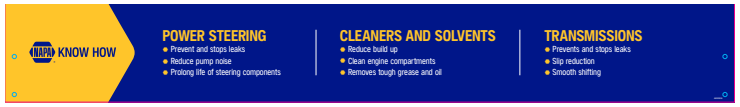
Part# 54155NSH Size: 48" x 6.5"

ADDITIVES

Installation Order: 1

Part# 59286NSH Size: 48" x 6.5"

2



Part# 59284NSH Size: 48" x 6.5"

3

Part# 59283NSH Size: 48" x 6.5"

4

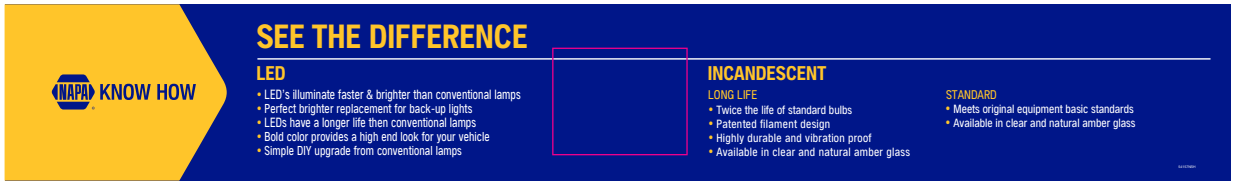
Part# 59285NSH Size: 48" x 6.5"

SOLD INDIVIDUALLY

Substrate: 60 mil Styrene

WWFF AISLE HEADERS - MAGNETIC

***USED ONLY WITH OWI DIGITAL SCREENS**



Part# 54157NSH Size: 48" x 6.5"

Part# 54158NSH Size: 48" x 6.5"

LAMP & BULB MAGNETIC HEADER KIT - #56948NSH

Substrate: 60 mil Styrene

CENTER GONDOLA HEADERS

WINDSHIELD
Part# 48035NSH
Size: 30" x 6"

TOWING
Part# 48036NSH
Size: 30" x 6"

ELECTRICAL
Part# 48037NSH
Size: 30" x 6"

TOOLS
Part# 48038NSH
Size: 30" x 6"

ACCESSORIES
Part# 48030NSH
Size: 30" x 6"

CHEMICALS
Part# 48032NSH
Size: 30" x 6"

HEAVY DUTY
Part# 48034NSH
Size: 30" x 6"

KNOW HOW
Part# 48040NSH
Size: 30" x 6"

PAINT & BODY
Part# 48031NSH
Size: 30" x 6"

MARINE
Part# 59289NSH
Size: 30" x 6"

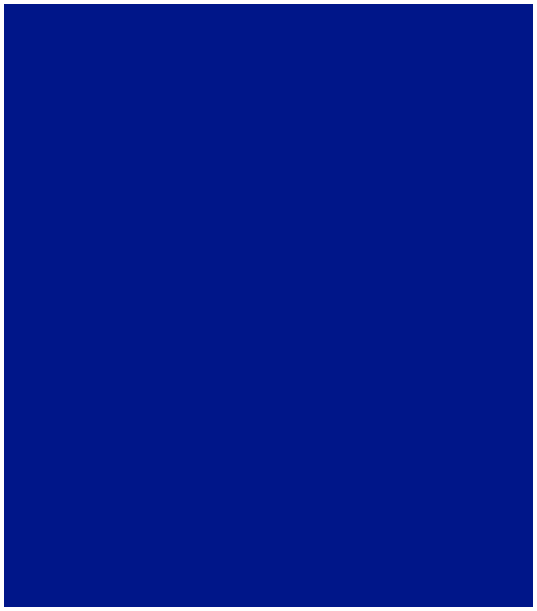
QUANTITY OF 2 EACH PER KIT
CENTER GONDOLA KIT #48029NSH

Substrate: 40 mil Styrene

CENTER GONDOLA HEADERS

WWFF LINERS

SHELF STRIP Part# 48595NSH
Size: 48" x 1.1875" QTY:100



PEGBOARD LINER Part# 48598NSH
Size: 47" x 54" QTY:22

***PEGBOARD LINER ALSO**
SOLD AS A KIT OF (4) - #48598NSH KIT

BASE DECK LINER
This Liner comes in 2 sizes:

Part# 48596NSH
Size : 48" x 15.5" QTY: 14

Part# 48597NSH
PART" x 18.5" QTY:16

AIR TOOLS LINER Part# 48599NSH
Size: 47" x 8" QTY:5

WWFF LINER KIT #48594NSH

Substrate: 10 mil Styrene

CRAFTSMAN PEGBOARD BACKERS

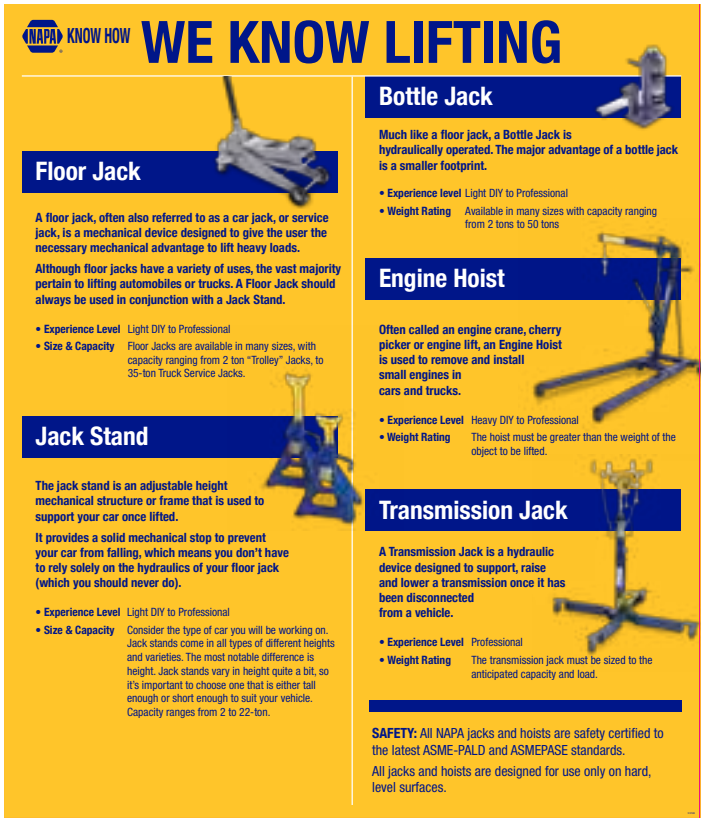
Part# 54970NSH Size: 47" x 84"

Part# 54972NSH Size: 47" x 60"

Substrate: 60 mil Styrene

TOOL TABLE

ENDCAP & MID-AISLE PANELS



Part# 48233NSH
Size: 38" x 44.5"

Part# 49506NSH
Size: 48" x 50"

Substrate: 3/16" Ultraboard

TOOL TABLE ENDCAPS/FILTERS DISPLAY

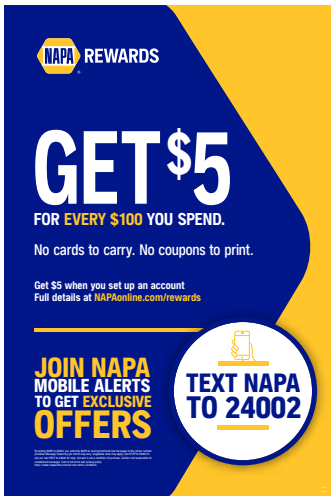
COUNTERTOP

COUNTERTOP - CLUTTER CONTROL (NAPA REWARDS)

Part# 48185NSH QTY: 5
Size: 9" x 12"

Part# 48183NSH QTY: 5
Size: 6.5" x 12"

Part# 60128NSH (Window Poster) QTY: 1
Size: 36" x 48"



Part# 60129NSH (Small Window Poster)
QTY: 1 Size: 24" x 36"

Part# 48181NSH QTY: 5
Size: 18" x 4"

Part# 48187NSH (Takeaway) QTY: 100
Size: 3.5" x 2"

Substrate: 20 mil Styrene/Misc.

SALES FLOOR

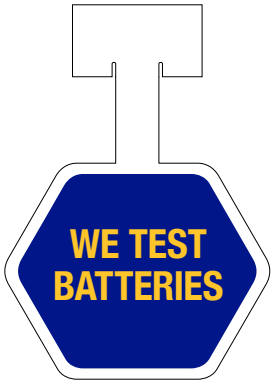
ANTIFREEZE GRAPHIC & HARDWARE KIT

QTY:1
Size: 7" x 11.5"

ANTIFREEZE GRAPHIC & HARDWARE KIT #48420NSH

Substrate: 3/16" Ultraboard

ACTION DANGLERS



Size: 4.6" x 6.5"

Size: 4.6" x 6.5"

Size: 4.6" x 6.5"

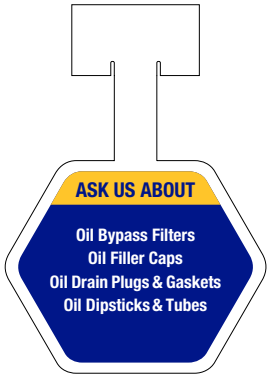
QUANTITY 4 EACH PER KIT
ACTION DANGLER KIT #38535

Substrate: 8 mil

SALES FLOOR

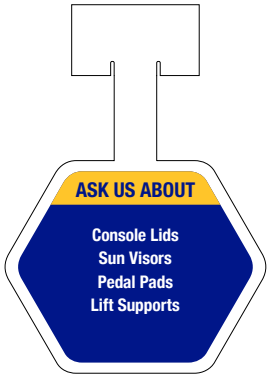
DORMAN DANGLERS

Size: 4.6" x 6.5"



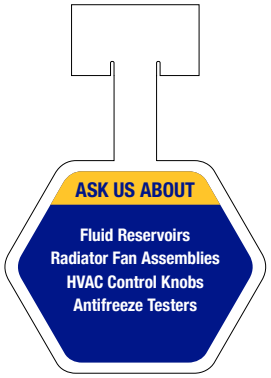
Size: 4.6" x 6.5"

Size: 4.6" x 6.5"



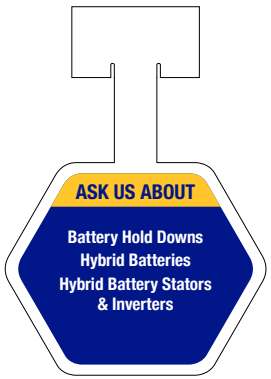
Size: 4.6" x 6.5"

Size: 4.6" x 6.5"



Size: 4.6" x 6.5"

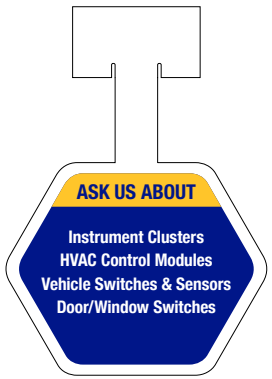
Size: 4.6" x 6.5"



Size: 4.6" x 6.5"

Size: 4.6" x 6.5"

Size: 4.6" x 6.5"



Size: 4.6" x 6.5"

QUANTITY 1 EACH PER KIT
DORMAN DANGLER KIT #38559

Substrate: 8 mil

NEW ITEM WOBBLER

Size: 4.6"x 6.5" - QTY:1

NEW ITEM WOBBLER #47589
Quantity of 20 per kit

Substrate: Synthetic Paper

ENDCAP FILLER BOXES

Size: 61.5" x 51"

Size: 61.5" x 51"

Size: 61.5" x 51"

QUANTITY OF 2 EACH PER KIT
ENDCAP FILLER BOX KIT #48422NSH

Substrate: B-Flute

SALES FLOOR

BODY HARDWARE SPINES

Size: 3"x 44.25"

Size: 3"x 44.25"

Size: 3"x 44.25"

Size: 3"x 44.25"

Size: 3"x 44.25"

Size: 3"x 44.25"

Size: 3"x 44.25"

QUANTITY OF 1 EACH PER KIT
BODY HARDWARE GRAPHIC KIT #48219NSH

Substrate: 20 mil Styrene

CLEARANCE ENDCAP GRAPHIC

Size: 48"x17" - QTY:1

Size: 35.50"x17" - QTY:1

Size: 48"x1.1875" - QTY:5

CLEARANCE ENDCAP GRAPHIC KIT #48229NSH

Substrate: B-Flute

WE SPEAK SPANISH WINDOW CLING

Size: 36"x 12" - QTY:1

WE SPEAK SPANISH WINDOW CLING #48600NSH

Substrate: PVS

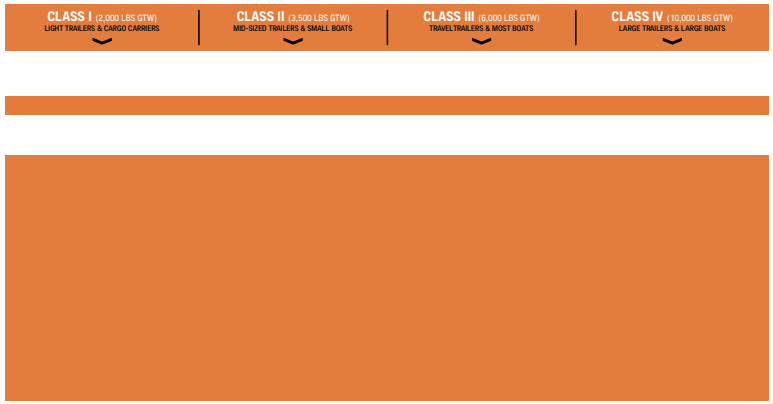
PERIMETER

OUTDOOR ADVENTURE

UPPER PERIMETER HEADERS

LOWER PERIMETER HEADERS

SHELF SIGNAGE



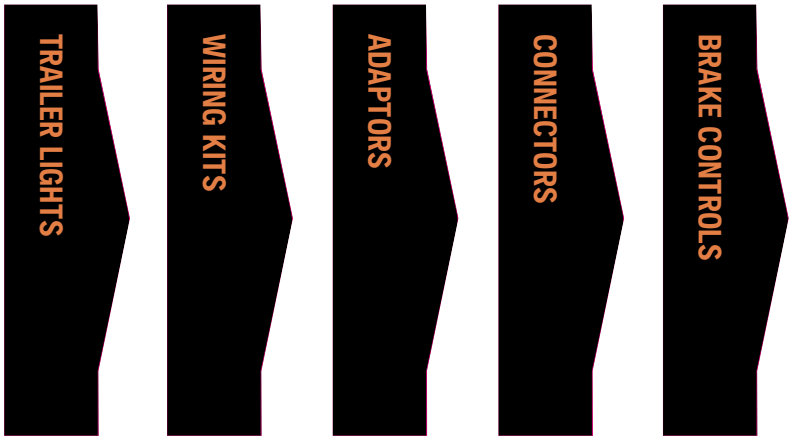
KIT #56719NSH

Substrate: 60 mil Styrene

OUTDOOR ADVENTURE

SHELF BACKER

SHELF SIGNAGE



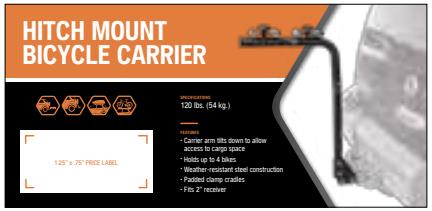
KIT #56719NSH

Substrate: 60 mil Styrene

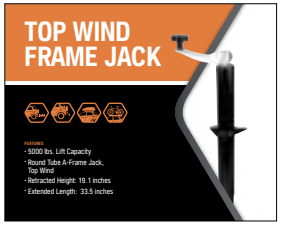
PERIMETER

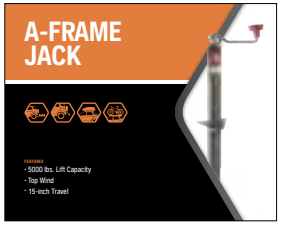
OUTDOOR ADVENTURE

PRODUCT SIGNAGE



JACK SIGNAGE



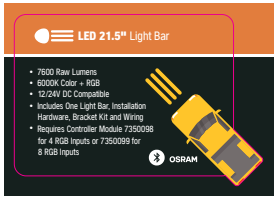


KIT #56719NSH

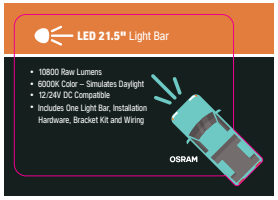
Substrate: 60 mil Styrene

SALES FLOOR

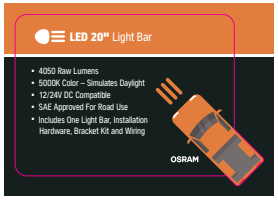
LIGHTING PLANOGRAM KIT - PLANOGRAM T05



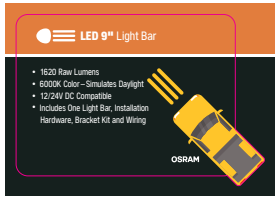
Part# 53393NSH
Size: 5.8"x 4"



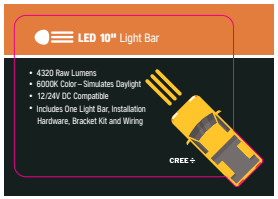
Part# 53394NSH
Size: 5.8"x 4"



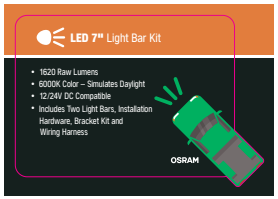
Part# 53395NSH
Size: 5.8"x 4"



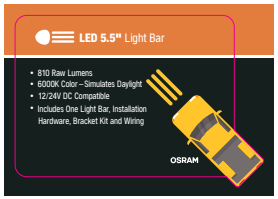
Part# 53396NSH
Size: 5.8"x 4"



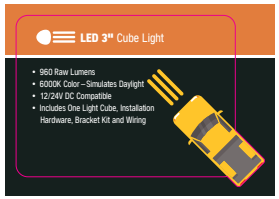
Part# 53397NSH
Size: 5.8"x 4"



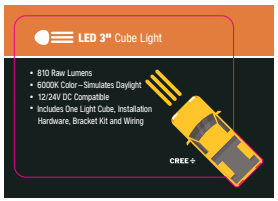
Part# 53398NSH
Size: 5.8"x 4"



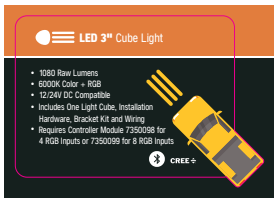
Part# 53399NSH
Size: 5.8"x 4"



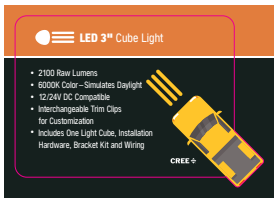
Part# 53400NSH
Size: 5.8"x 4"



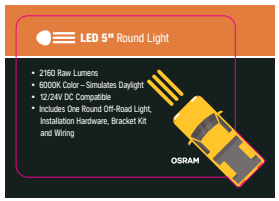
Part# 53401NSH
Size: 5.8"x 4"



Part# 53402NSH
Size: 5.8"x 4"



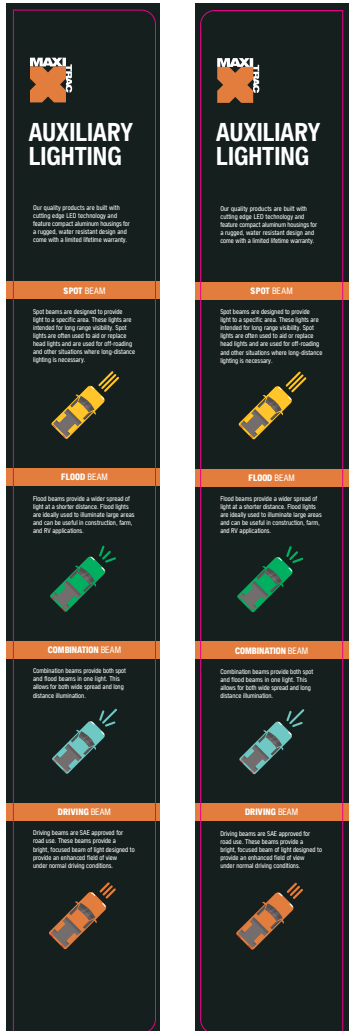
Part# 53403NSH
Size: 5.8"x 4"



Part# 53404NSH
Size: 5.8"x 4"

Part# 53405NSH
Size: 5.8"x 4"

Part# 53406NSH
Size: 5.8"x 4"



Part# 53392NSH
Size: 5"x 36"

QUANTITY OF 1 EACH PER KIT
LIGHTING PLANOGRAM GRAPHIC & HARDWARE KIT #53391NSH

Substrate: 20 mil Styrene

LIGHTING PLANOGRAM KIT

SALES FLOOR

DIAGNOSTIC - PLANOGRAM 720

Part# 49780NSH
Size: 6.8750"x 2" QTY:2

Part# 49781NSH
Size: 6.8750"x 2" QTY:1

Part# 49782NSH
Size: 6.8750"x 2" QTY:1

Part# 49783NSH
Size: 6.8750"x 2" QTY:1

Part# 49784NSH
Size: 6.8750"x 2" QTY:1

Part# 49785NSH
Size: 6.8750"x 2" QTY:1

DIAGNOSTIC GRAPHIC KIT #49779NSH (Includes Hardware)

Substrate: 20 mil Styrene

SALES FLOOR

SERVICE TOOLS - PLANOGRAM 609

Part# 49787NSH
Size: 6.8750"x 2" QTY:1

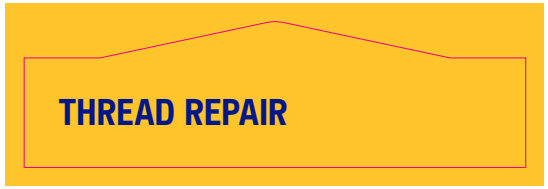
Part# 49788NSH
Size: 6.8750"x 2" QTY:3

Part# 49789NSH
Size: 6.8750"x 2" QTY:2

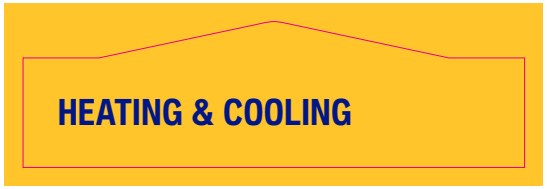
Part# 49790NSH
Size: 6.8750"x 2" QTY:2

Part# 49791NSH
Size: 6.8750"x 2" QTY:2

Part# 49792NSH
Size: 6.8750"x 2" QTY:1



Part# 49793NSH
Size: 6.8750"x 2" QTY:1



Part# 49794NSH
Size: 6.8750"x 2" QTY:2

Part# 49795NSH
Size: 6.8750"x 2" QTY:1

Part# 49796NSH
Size: 6.8750"x 2" QTY:2

Part# 49797NSH
Size: 6.8750"x 2" QTY:4

SERVICE TOOL KIT #49786NSH (Includes Hardware)

Substrate: 20 mil Styrene

SALES FLOOR

MOBILE ACCESSORIES - PLANOGRAM T09

Part# 54117NSH
Size: 48"x 4" QTY:1

Part# 54120NSH
Size: 48"x 4" QTY:1

Part# 54118NSH
Size: 48"x 4" QTY:1

Part# 54121NSH
Size: 48"x 4" QTY:1

Part# 54119NSH
Size: 48"x 4" QTY:1

Part# 54122NSH
Size: 48"x 4" QTY:1

MOBILE ACCESSORIES GRAPHIC KIT #54116NSH
1 each per kit

Substrate: 20 mil Styrene

DASH CAM & ALERTS - PLANOGRAM T08

Part# 54126NSH
Size: 48"x 4" QTY:1

Part# 54125NSH
Size: 48"x 4" QTY:1

DASH CAM & ALERTS GRAPHIC KIT #54124NSH
1 each per kit

Substrate: 20 mil Styrene

CURBSIDE PICKUP

Part# 54665NSH
Size: 36"x 48" QTY:1

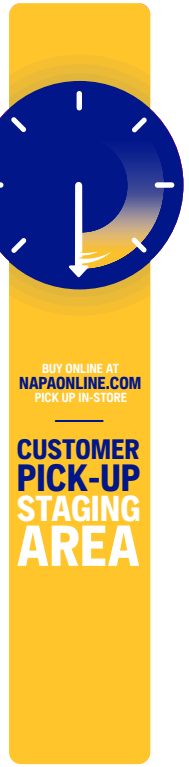
Part# 54668NSH
Size: 24"x 36" QTY:1

Substrate: 20 mil Styrene

BOPIS

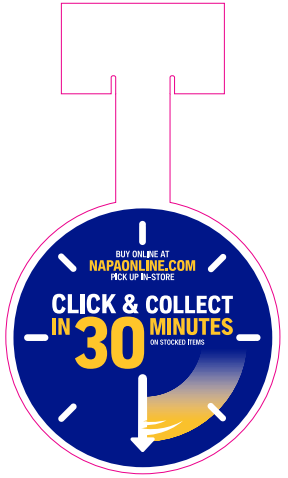
Part# 52935NSH QTY: 5
Size: 8"W x 8"H

Part# 52838NSH QTY: 2
Size: 10"W x 10"H

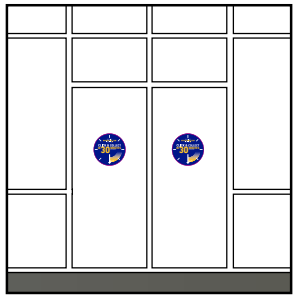


Part#53940NSH QTY: 2
Size: 4.3431"W x 16"H

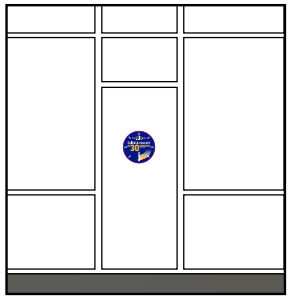
Part#53941NSH QTY: 2
Size: 6"W x 2"H



Part#52840NSH QTY: 10
Size: 3.78"W x6.49"H



For double door application



For single door application

NAPA BOPIS GRAPHIC & HARDWARE KIT #56097NSH

Substrate: Vinyl

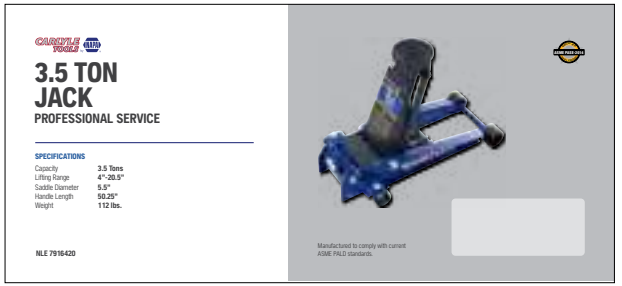
SALES FLOOR

PRODUCTS CARDS

16' LIFTING PLANOGRAM KIT

Part# 56066NSH
Size: 7.75"x 3.5"

8' LIFTING PLANOGRAM KIT



Part# 56070NSH
Size: 7.75"x 3.5"

GENERATOR PLANOGRAM KIT

Part# 56068NSH
Size: 7.75"x 3.5"

WELDING PLANOGRAM KIT

Part# 56069NSH
Size: 7.75"x 3.5"

PRESSURE WASHER PLANOGRAM KIT

Part# 56071NSH
Size: 7.75"x 3.5"

THANK YOU